



THE STORY BEHIND  
ALL THOSE ELVIS  
PRESLEY RUMORS!

JANUARY  
10 25¢ CDC

# HIT PARADER

A CHARLTON PUBLICATION

JAILHOUSE ROCK

SILHOUETTES

MY SPECIAL ANGEL

MELODIE D'AMOUR

BE-BOP BABY

JUST BORN TO BE YOUR  
BABY

LOTTA LOVIN'

ALONE

HAVE I TOLD YOU LATELY  
THAT I LOVE YOU

WAIT AND SEE

I'M AVAILABLE

REET PETITE

I'LL REMEMBER TODAY

I STILL LOVE YOU

KIM NOVAK  
starring in  
COLUMBIA PICTURES'  
"PAL JOEY"



New Stories On — Paul Anka, The Four Aces,  
Frank Sinatra, The Sparkletones, Ricky Nelson



Robin  
Seymour  
WKMH



Mike  
Grant  
WTTG-TV



Jerry  
Marshall  
WMGM

The Andy Gard

# Home Voice Recorder

**IT'S NEW! IT'S REVOLUTIONARY! IT'S ELECTRONIC!**



**A NEW FASCINATING  
RECORDING HOBBY**

**Only \$14.95**

## **NOW! FOR THE FIRST TIME!**

You can cut your own records in the privacy of your own home! If you now have a phonograph, send for this extra recording equipment for some of the most enjoyable moments of your life. Put your voice on records, or Dad's or Mom's, or your friend's. Make a recording of baby sister or brother and save it for posterity. Have fun at parties, or in the classroom. Mail recorded messages to your dearest ones.

Technical genius and production enables us to send you this complete recording equipment at the low low price of \$14.95 — Recording arm and head, Microphone, Pedestal, Tracking disc, Supply of blank discs.

Send \$14.95 with coupon and save as much as \$1. in postal and C.O.D. charges. Or send \$5. deposit and pay postman \$9.95 plus postal and C.O.D. charges. Additional blank discs can be ordered from us at \$2. per package of 5. Your satisfaction guaranteed or your full purchase price refunded on return of equipment.

**INCLUDES 3 BLANK RECORDS  
PACKED IN HANDY CARRYING CASE**

- *Attaches to your fono turntable*
- *Immediate playback*
- *Simple safe operation*
- *Records at 33-1/3, 45 or 78 RPM*
- *Records entirely independent of fono circuit*
- *Easy instructions included*

## **SEND COUPON TODAY**

**Josely Co., Dept. HR-E  
1472 Broadway, New York 36, N. Y.**

- ☐ I enclose \$14.95. Send complete recording equipment immediately. You pay postal charges.
- ☐ I enclose \$5. deposit. Will pay postman \$9.95 plus postal and C.O.D. charges on arrival of equipment.
- ☐ Send additional 5 blank discs at \$2.

Name

Address

City  Zone  State

No C.O.D.'s to Canada & Foreign Countries. Send International Money Order in the amount of \$16.

# The HIT PARADER BAND WAGON OF A Charlton **TOP TUNES** Feature

## SILHOUETTES

FRANK C. SLAY, JR. BOB CREWE

Took a walk and passed your house  
late last night  
All the shades were pulled and drawn  
way down tight  
From within a dim light cast two  
silhouettes's  
On the shade  
Oh what a lovely couple they made

Silhouettes silhouettes silhouettes oo-oo  
Silhouettes silhouettes silhouettes oo-oo

Put his arm around your waist held  
you tight  
Kisses I could almost taste in the night  
Wondered why I'm not the guy  
Whose silhouette's on the shade  
I couldn't hide the tears in my eyes

Lost control and rang your bell, I was  
sore  
Let me in or else I'll beat down your  
door  
When two strangers, who had been  
two silhouettes  
On the shade said to my shock,  
You're on the wrong block

Rushed down to your house with wings  
on my feet  
Loved you like I've never loved you  
my sweet  
Vowed that you and I would be two  
silhouettes on the shade  
All of our days two silhouettes on the  
shade

Copyright 1957 by Regent Music Corp.

## WHEN THE SWALLOWS COME BACK TO CAPISTRANO

LEON RENE

When the swallows come back to  
Capistrano,  
That's the day you promised to come  
back to me  
When you whispered farewell in  
Capistrano,  
'Twas the day the swallows flew out  
to the sea  
All the mission bells will ring,  
The chapel choir will sing  
The happiness you'll bring will live  
in my memory  
When the swallows come back to  
Capistrano,  
That's the day I pray that you'll come  
back to me.

Copyright 1940 by M. Witmark &amp; Sons.



## LOTTA LOVIN'

B. BEDWELL

Well I wanna wanna lotta lotta lovin'  
Well I wanna wanna lotta lotta huggin'  
So baby can't you see  
That you were meant for me  
I want your lovin' yes siree  
Well I wanna wanna lotta lotta huggin'  
Well I wanna wanna lotta lotta kissin'  
So baby can't you see  
That you're the love I need  
I want your lovin' yes indeed  
Well I want ya I love ya I need you so  
much

Won't you give out with that magic  
touch

You send me you thrill me baby it's  
so fine

I want your lovin' baby all the time  
Well I wanna wanna lotta lotta lovin'  
Well I wanna wanna lotta lotta kissin'  
So baby don't you care  
I'm gonna get you yeah  
I want your lovin' all you bet, rock

Well I need your lovin', all you bet  
Well I need your lovin', all you bet  
Well I need your lovin', all you bet  
Well I need your lovin', all you bet

Copyright 1957 by Song Productions, Inc.

## ALONE

(Why Must I Be Alone)

CRAFT CRAFT

La la la la la la ya ya ya ya ya  
La la la la la la la ya ya ya ya ya  
La la la la la la la ya ya ya ya ya  
La la la la la la la ya ya ya ya ya

Alone la la la la la  
Why must I be alone  
La la la la la  
I spent so many hours with you  
How can I be alone  
Alone la la la la la  
I dreamed romance for us to share  
How can I dream alone  
There's such a thing as forgiving  
So why can't you forgive  
There's such a thing as forgetting  
Can't you forgive and forget  
La la la la la  
Apart la la la la la  
Why must we be apart  
La la la la la  
Let's put our hearts together  
And never be alone

Copyright 1957 by Fifth Avenue Music

## MY SPECIAL ANGEL

JIM DUNCAN

You are my special angel  
Sent from up above  
The Lord smiled down on me  
And sent an angel to love  
You are my special angel  
Right from paradise  
I know that you're an angel  
Heaven is in your eyes  
The smile from your lips  
Brings the summer sunshine  
The tears from your eyes bring the  
rain

I feel your touch your warm embrace  
And I'm in heaven again  
You are my special angel  
Through eternity  
I'll have my special angel  
Here to watch over me,  
Here to watch over me.

Copyright 1957 by Merg Music

## PLAYTHING

SAMUEL AND HENRY UNDERWOOD

Plaything, that's all I was to you,  
But now your little game is through,  
Play girl, stop knocking at my door,  
I'm not your plaything anymore.  
Your love was only make believe,  
Some tricks you carried up your sleeve,  
I'm through, no need to walk the floor,  
I'm not your plaything anymore.  
I gave my love, my all to you  
Because I thought you loved me, too,  
I wanted your love, yes, all the way,  
But no not you, you wanted to play.  
Play girl, your little plaything's gone,  
Gone out to learn a diff'rent song,  
'Bye now, I'll see you never more,  
I'm not your plaything any more.

Copyright 1957 by Renda Music

## I NEVER FELT MORE LIKE FALLING IN LOVE

FREED R. ALLEN

I never felt more like falling in love  
Than I do tonight  
I never felt less like fightin' off love  
Than I do tonight  
You kissed me once and sent me  
reeling

What a wonderful, beautiful, marvelous  
Wonderful kind of a feeling  
I never felt more like falling in love  
Than I do tonight

I never felt more like falling in love  
Than I do tonight  
Never felt less like fightin' off love  
Than I do tonight  
You only kissed me once and sent me  
reeling

What a wonderful, beautiful, marvelous,  
Heavenly kind of a feelin'  
Oh I never felt more like falling in  
love

Than I do tonight

Copyright 1957 by Korwin Music, Inc.

**NEW! ROUND CORNERED  
AND EMBOSSED**

**SHADOWBOX**  
*friendship*  
*photos*

**25 FOR \$1**

50 for \$2... from one pose  
plus 10¢ shipping...  
including special bonus  
of Friendship Folio

Friendship Photo's excitingly new and different Shadowbox Prints with deep-sunk embossing and softly rounded corners add subtle glamour to that treasured snapshot. Prints are wallet-size... 2½" x 3½". Satisfaction guaranteed. Order today.



With every order of 50 Friendship Photos, this wonderful, handy Friendship Folio. Holds 12 photos in acetate envelope leaves.  
**50 For \$2.00**  
from one pose

Friendship Photos, Dept. P-61, Quincy 69, Mass.

Please send me

☐ 25 "Shadowbox" Friendship Photos... from one pose... \$1.10 enclosed.

☐ 50 "Shadowbox" Friendship Photos... from one pose... \$2.10. I am to receive bonus of Friendship Folio at no extra charge with my order of 50.

I enclose photo, snapshot or negative which you will return unharmed. My money back, airmail, if I'm not completely satisfied.

Name.....

Address.....

City..... Zone.....

State.....



**DOUBLE  
LIFE  
JUMPER  
10<sup>98</sup>**

**SURPRISE PACKAGE.** Reversible double life jumper, corduroy on one side and cotton plaid on the other. The softly tailored white blouse is trimmed with matching plaid on collar and cuffs. Tiny bow and self buttons. Corduroy colors are red, gold, royal. Sizes 7-17.

SKYLARK ORIGINALS, Rm. 815, 1472 Bdw., N.Y. 36, N.Y.

Please send me style 753 Size..... Color.....

☐ PREPAID: Add 30¢ to cover postage and handling.

Skylark pays postage

☐ C.O.D. Pay postman amount plus C.O.D. and handling fees.

Name.....

Address.....

City..... State.....

# HIT PARADER

**A CHARLTON PUBLICATION**

**NORMAN SILVER, ED LANE**.....

Editors

**SAM GOLDMAN**.....

Ass't Editor

**VINCE VARSH, GEORGE GEMERY**.....

Art Directors

**ED BAKER**.....

Publicity

## FEATURES —

ANKA, Paul ..... 30

FOUR ACES, The ..... 25

FOUR FRESHMEN, The ..... 22

LUCK, Randy ..... 29

LYMON, Frankie ..... 8

NELSON, Ricky ..... 18

PAGE, Patti ..... 12

PRESLEY, Elvis ..... 5

RODGERS, Eileen ..... 10

SIMMS, Lu Ann ..... 8

SINATRA, Frank ..... 26

SPARKLETONES, The ..... 33

April Love ..... 16

Disc Jockeys Coast-To-Coast ..... 19-21

Don Casanave Contest Winners ..... 23

Eileen Rodgers Contest ..... 10

Juke Box Dynamite ..... 6,7

Music Staff, The ..... 8

Pal Joey ..... 14

## SONGS —

ALONE (WHY MUST I BE ALONE?) .... 3

AND THAT REMINDS ME ..... 13

ANOTHER SPRING ANOTHER LOVE .. 24

BE-BOP BABY ..... 6

CA, C'EST L'AMOUR ..... 12

CHANCES ARE ..... 7

CROSS OVER ..... 24

FASCINATION ..... 22

FORGIVE ME ..... 32

GOT A DATE WITH AN ANGEL ..... 8

HAPPY LOVE ..... 24

HAVE I TOLD YOU LATELY THAT  
I LOVE YOU? ..... 8

HULA LOVE ..... 22

I NEVER FELT MORE LIKE FALLING  
IN LOVE ..... 3

I NEVER HAD THE BLUES ..... 17

I STILL LOVE YOU ..... 8

I WOULD LOVE YOU STILL ..... 11

I'LL REMEMBER TODAY ..... 22

I'M AVAILABLE ..... 11

IT'S SHAMEFUL ..... 8

JAILHOUSE ROCK ..... 8

JUST BETWEEN YOU AND ME ..... 28

JUST BORN TO BE YOUR BABY ..... 12

LIPS OF WINE ..... 15

LOTTA LOVIN' ..... 3

(LOVE CAME, LOVE SAW)

LOVE CONQUERED ..... 11

LOVE ME FOREVER ..... 24

MAN LIKE WOW ..... 17

MAN WHO INVENTED LOVE, THE ..... 17

MELODIE D'AMOUR ..... 6

MISTER FIRE EYES ..... 17

MOONLIGHT SWIM ..... 18

MY GIRL ..... 13

MY HOW THE TIME GOES BY ..... 18

MY ONE SIN (IN LIFE) ..... 6

MY SPECIAL ANGEL ..... 3

NEVER TILL NOW ..... 26

PINK SWEATER ANGEL ..... 11

PLAYTHING ..... 3

REET PETITE ..... 13

SCUSAMI ..... 32

SILHOUETTES ..... 3

STAR OF LOVE ..... 17

STORY OF MY LIFE, THE ..... 15

SWEET GEORGIA BROWN ..... 32

SWINGIN' ROMANCE ..... 28

THAT AIN'T RIGHT ..... 26

THIS MOMENT OF LOVE ..... 28

TREAT ME NICE ..... 26

TWELFTH OF NEVER ..... 28

WAIT AND SEE ..... 12

WAKE UP LITTLE SUSIE ..... 7

WEDDING RING ..... 17

WHAT'CHA GOTTA LOSE ..... 13

WHEN THE SWALLOWS COME BACK

TO CAPISTRANO ..... 3

WORDS THAT I WHISPER, THE ..... 13

YOU'LL BE THERE ..... 18

HIT PARADER published monthly by Charlton Publishing Corporation. Editorial and executive offices, Charlton Building, Derby, Conn. Entered as Second Class Matter April 24, 1943 at the Post Office at Derby, Conn., under the Act of March 3, 1879. Subscription \$3.00 yearly. Price per copy 25 cents. Vol. XVII, No. 1, Jan., 1958. Copyright 1957 by Charlton Publishing Corp. Printed in the U.S.A. Not responsible for loss or non-return of unsolicited manuscripts, songs. Authorized for sale in the U.S., possessions and Canada only.

Members Audit Bureau of Circulation. For Advertising Information Write  
PUBLISHERS REPRESENTATIVES, 1472 Broadway, Suite 815, New York 36, N. Y.

# IT'S ONLY A RUMOR



## ELVIS PRESLEY

It's a known and accepted fact among music-goers that eventually, the "Pres" will swap his spangled sportjacket and glittering guitar for the khaki cloth and M-1 rifle of Uncle Sam. Naturally, when such a sensational event is in the offering, various speculations, wild-flung ideas, and rumors begin to circulate throughout the land, and one of the most unfounded and completely ridiculous rumors now making the rounds is that Elvis' popularity is on the decline. This is like saying that the New York Yankees will finish last come 1958! Not only is the Presley popularity poll ranked among the tops in the country, but fans, critics and just about everybody else who has any knowledge of music at all, agree that he will be classified as an all time great as long as the word entertainment is around. Anytime that a 'somebody' feels that Elvis is taking a back seat on the hit parade bandwagon, just lead him or her to any juke box, record store, and/or any place where sheet music is sold, and it's a sure bet that this doubtin' Thomas or skeptical Sue will quickly change their minds.

Ask them to take a look at the list of Elvis Presley hits and the number of records sold — "Hound Dog", "Don't Be Cruel", "Heartbreak Hotel", "All Shook Up"; every one a 1,000,000 platter seller. And you could go on and on

and on! The "Pres's" total disc sales are way over the 25,000,000 mark and if that isn't enough just ask your "friend" to give a listen to the latest Presley offering, a real double header hit on the RCA Victor label, "Jailhouse Rock" and "Treat Me Nice". Both songs come from his newest movie "Jailhouse Rock", and trade talk has it that the "flick", with its songs, will just add more and more trophies to Elvis' mantlepiece of all triumphs on the screen and record scene! "Love Me Tender" was the first Presley production to come from out Hollywood way, and right then and there, it was obvious that Tupelo, Mississippi's 'toast of the town' was not only a great singer, but an excellent actor as well! "Loving You" was the next show stopper. Now, in his latest bid for movieland greatness the "Pres" really rises to the occasion as his "Jailhouse Rock" exceeds his two previous cinema hits.

The movies, the music scene, the waves of raves that the "Pres" has received — They all add up to one word — STAR! So anytime you're in a laughing mood, just listen to somebody who thinks that Elvis is "slipping"; for if the Presley popularity poll is on the decline then the Yanks will not only finish last next year, but they'll end up in the National League as well!!!

## Win Friends, Popularity with Little Tricks of Everyday Talk

A publisher in Chicago reports there is a simple technique of everyday conversation which can pay you real dividends in both social and business advancement and works like magic to give you added poise, self confidence and greater popularity. The details of this method are described in a fascinating booklet, "Adventures in Conversation," sent free on request.

According to this publisher, many people do not realize how much they could influence others simply by what they say and how they say it. Whether in business, at social functions, or even in casual conversations with new acquaintances, there are ways in which you can make a good impression every time you talk.

To acquaint more readers of this magazine with the easy-to-follow rules for developing skill in everyday conversation, the publishers have printed full details of their interesting self-training method in a 24-page booklet which will be mailed free to anyone who requests it. The address is: Department 1651, Conversation Studies, 835 Diversey Parkway, Chicago 14, Ill. A postcard will do.

## STOP WISHING for long looking HAIR



New Long-Aid K-7  
helps short, thin hair  
look longer in 3 days



NOW your hair can look glamorously longer, softer, shinier! Amazing new Long-Aid K-7 conditions hair these three ways: Extra-rich lanolin relieves dry, itching scalp... hair looks longer, softer, glossier! Deltyl Prime protects hair against moisture, helps keep hair straighter. Miracle K-7 helps relieve itching irritation... keeps hair clean-smelling. SEND COUPON NOW for Long-Aid—only \$1.10 including tax. See and feel sensational difference in your hair in just 3 days or money back.

**MAIL NO-RISK COUPON NOW!**

LONG-AID CO., Dept. H-23  
Box 2026, Memphis, Tenn.  
Rush Long-Aid with K-7

☐ I enclose \$1.00, plus 10c Fed. tax (cash, check or money order.) Long-Aid pays all postage.

☐ Send C.O.D. I will pay postman \$1.10 on delivery, plus postage and C.O.D. charges.

NAME.....

ADDRESS.....

CITY..... STATE.....

**25**  
WALLET SIZE PICTURES  
of your Graduation portrait

**\$1.00**  
WE PAY!  
POSTAGE!

ACTUAL SIZE  
2 1/2 x 3 1/2

**FROM THE  
WORLD'S FOREMOST  
WALLET PHOTO PRODUCER**

That's right . . . TWENTY-FIVE  
wallet size copies of your graduation  
picture. Ideal for giving friends, relatives,  
or attaching to college applications.  
Made on finest silk-finish, double  
weight paper for permanence and beauty.

Send ONE DOLLAR with your finished  
graduation picture or glossy print. Your  
original will be returned unharmed with  
order in a very few days. Minimum  
order: 25 pictures from one pose.  
Satisfaction guaranteed or your  
money back.

**LARGA-PIC — BOX Z-19**  
**BROOKLINE 46, MASS.**

Enclosed is \$.....for.....pictures

Name .....

Address .....

City ..... Zone ( ) State .....

**PLAY GUITAR  
IN 7 DAYS  
OR GET MONEY BACK**

**SEND NO MONEY**

**Surprise Friends, Relatives. Have  
Popularity And Fun Galore!**

In this introductory offer you get TOP  
RADIO GUITARIST ED SALE'S  
famous 66 page secret system worth  
\$2.75 which positively teaches you  
to play a beautiful song the first day  
and any song by ear or note in seven  
days! Contains 52 photos, 87 finger  
placing charts, etc. Shows how to tune, keep time, build  
chords, bass runs, dance chords, swing, etc., plus 110  
popular and western songs, words and music; a \$1.00 Chord  
Finder of all the chords used in popular music; a \$2.00  
Guitarist Book of Knowledge—TOTAL VALUE \$5.75—  
**ALL THREE for only \$2.98. SEND NO MONEY:** Just  
name and address, pay postman \$2.98 plus C. O. D. post-  
age. (Or send \$3.00 with order and I pay postage.) Same  
Guarantee. (Sorry, no C. O. D. to APO, FPO or outside  
U. S. A. Canada and Foreign \$3.00 with order.)

ED SALE, STUDIO 113-D, BRADLEY BEACH, N. J.

**LARGE "BE-BOP" HEART  
NECKLACE**

24" Neck chain.  
Guaranteed soldered  
links will not pull  
apart. Large mirror  
finish heart en-  
graved with your  
name and his. Send  
only \$1.25. Choice  
Gold or Silver  
plated. **SPECIAL!**  
With adorable miniature Engagement  
and Wedding Ring also attached add 25c.

**TASH ENGRAVING CO.**  
487 Broadway, Dept. 284, New York 13, N. Y.

**How to MAKE MONEY with  
Simple CARTOONS**

A book everyone who likes to draw  
should have. It is free; no  
obligation. Simply address **FREE  
BOOK**

**CARTOONISTS' EXCHANGE**  
Dept. 851, Pleasant Hill, Ohio

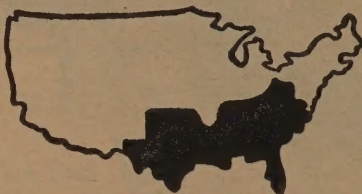
**Design Smart Fashions  
LEARN AT HOME—SPARE TIME**

Fascinating field. Design own wardrobe at  
considerable saving. Gain experience design-  
ing for others. It may lead to thrilling career  
even a shop of your own some day. Basic  
"learn-by-doing" course under guidance of  
qualified teachers provides excellent starting  
point for a career. Send for free booklet,  
"Adventures in Dress Design."

**NATIONAL SCHOOL OF DRESS DESIGN**  
835 Diversy Parkway Dept. 1651, Chicago 14, Ill.

# JUKE — BOX

## SOUTH



**No. 1**

**BE BOP BABY**



As Sung By  
**RICKY NELSON**

## MID - WEST



**No. 1**

**MELODIE D'AMOUR**



As Sung By  
**THE AMES BROTHERS**

## BE-BOP BABY

PEARL LENDHURST

(A) be-bop baby, (a) be-bop baby,  
(a) be-bop baby,  
She's the gal for me.  
She's got plenty of rhythm,  
Got plenty of jive.  
And when we dance,  
I really come alive.  
My love for her is so tender and sweet,  
My heart starts pounding ev'ry time  
we meet.  
My be-bop baby still in her teens,  
Just as sweet as she can be.  
(A) be-bop baby in her old blue jeans,  
Is the be-bop baby for me,  
(A) be-bop baby for me.

I'm gonna find her tonight,  
I'm gonna have a time,  
I want that baby,  
To be mine all mine.  
A big day is comin' for my baby  
and me,  
The day she says she belongs to me.  
Copyright 1957 by Travis Music, Inc.

## MY ONE SIN (In Life)

ROBERT MELLIN MASCHERONI

If it's wrong wanting you,  
Wanting you as I do,  
Then my one sin in life is loving you.  
If it's wrong to desire  
Lips that set me on fire,  
Then my one sin in life is loving you  
You're my temptation my heaven,  
my bliss.  
I never knew love could thrill me  
like this.  
So if it's wrong wanting you  
Heart and soul as I do,  
Then my one sin in life is loving you.  
Copyright 1954 by Robert Mellin, Inc.

## MELODIE D'AMOUR (Melody Of Love)

LEO JOHNS HENRI SALVADOR

Melodie d'amour,  
Take this song to my lover,  
Shoo shoo little bird  
Go and find my love.  
Melodie d'amour,  
Serenade at her window,  
Shoo shoo little bird  
Sing my song of love.

Oh tell her I will wait  
If she names the date,  
Tell her that I care  
More than I can bear,  
For when we are apart  
How it hurts my heart,  
So fly, oh fly away  
And say I hope and pray  
This lover's melody  
Will bring her back to me.  
Copyright © 1957 by Rayven Music Co., Inc.

# DYNAMITE

## CHANCES ARE

STILLMAN R. ALLEN

Chances are 'cause I wear a silly grin  
The moment you come into view  
Chances are you think that I'm in love  
with you

Just because my composure sort of slips  
The moment that your lips meet mine  
Chances are you think my heart's your  
Valentine

In the magic of moonlight when I  
sigh

Hold me close dear

Chances are you believe,

The stars that fill the skies are in my  
eyes

Guess you feel you'll always be,

The one and only one for me.

And if you think you could

Well chances are your chances are  
awfully good

Chances are your chances are awfully  
good

Chances are your chances are awfully  
good.

Copyright 1957 by Korwin Music, Inc.

## WEST



### No. 1

CHANCES ARE



As Sung By  
JOHNNY MATHIS

## EAST



### No. 1

WAKE UP LITTLE SUSIE



As Sung By  
THE EVERLY BROTHERS

## WAKE UP LITTLE SUSIE

BOUDLEAUX BRYANT FELICE BRYANT

Wake up little Susie wake up  
Wake up little Susie wake up

We've both been sound asleep  
Wake up little Susie and weep  
The movie's over it's four o'clock  
And we're in trouble deep

Wake up little Susie  
What are we gonna tell your mama  
What are we gonna tell your pa?  
What are we gonna tell our friends  
When they say ooh la la  
Wake up little Susie  
We told your mama that we'd be in by  
ten

Well Susie baby looks like we goofed  
again

Wake up little Susie  
We've gotta go home

The movie wasn't so hot  
It didn't have much of a plot  
We fell asleep our goose is cooked  
Our reputation is shot

Copyright 1957 by Acuff-Rose Publications

## BLONDE HAIR

is worth \$1,000,000



Will You Pay 10¢ a Week  
to Bring Out Its True  
SHINING, RADIANT  
COLOR

with this New Shampoo  
Made Specially for Blondes!

Now, without tints, rinses or ugly bleached look, you can safely give your hair the radiant blonde color men love. BLONDEX the new 11-minute home "lotion" shampoo contains ANDIUM for extra-lightness and shine. Instantly removes dingy film that makes hair dark. Washes blonde hair shades lighter. Gives it lovely lustre. Safe for children's delicate hair. Get BLONDEX today at any 10¢ drug or department store.

## DEVELOP your CHESTLINE



Flatters Where It Matters!

It is sent to you in plain wrapper with full instructions. Don't delay! Act Today! For De Luxe Model Beauty Developer in Plain wrapper send \$3.98 cash, check or money order to:

BEAUTYAIDS COMPANY, Dept. 312  
403 Market Street, Newark, New Jersey

## 25 WALLET SIZE 100 PHOTOS

from favorite pictures, weddings, graduations, babies, classmates, pets, etc. Send \$1 with picture. Your original will be returned with 25 beautiful prints on finest double weight portrait paper. Money back guarantee. Add 10¢ P.P.

FREE! 1 PHOTO ENCASED IN PLASTIC  
ROXANNE STUDIOS—Dept. 266-A  
Box 138, Wall St. Sta., New York 5, N. Y.

## WE LIKE PAT BOONE

... because we think he's great!!



DO YOU  
LIKE HIM?

If you do—

We invite you  
to join our



## PAT BOONE FAN CLUB

Membership \$1.00  
(No Dues or other costs)

All Members will receive at absolutely  
no additional cost the following—

1. 8 Wallet size photos of Pat Boone, pin-up, intimate, sport, etc.
2. One 8 x 10 Portrait, suitable for framing.
3. One 8 x 10 Candid with his first record that sold over 1 Million.
4. A beautiful Membership Card.

JOIN TODAY — NOW!! LIMITED MEMBERSHIP  
Pat Boone Fan Club Dept. 846  
Box 36631, Hollywood 36, Calif.

## Learn PHOTO COLORING At Home!

EASY TO LEARN. Supplement present income by doing this profitable creative home work for studios, stores, and others. Full or part time. Fascinating hobby or vocation. Old established school. Low tuition. Easy payments. Write today for FREE BOOKLET. It tells all about getting started. No obligation. NATIONAL PHOTO COLORING SCHOOL  
835 Diversy Pkwy., Dept. 1651, Chicago 14.



Hi There Readers,

It sure is nice to be back with all of you again. Winter is almost upon us and the cold weather is setting in. The music business however, is "hotter" than ever, with lots of new songs and stars coming on the scene everyday of the week. Also some of the already established stars have switched over to new labels. Two such personalities are Frankie Lyman and Lu Ann Simms. Frankie can now be heard via the Roulette label and Lu Ann was recently pacted to a Jubilee contract. Look for many hits from these two great stars.

Once again HIT PARADER is back with a feature, starring your favorite radio and television disc-jockeys from coast-to-coast. This month we want all of you to meet Jerry Marshall, Milt Grant and Robin Seymour.

Elvis Presley is zooming his way to the top of the Hit Parade once again with his newest RCA Victor etchings "Jailhouse Rock" and "Treat Me Nice". Lots of rumors about Elvis have been winging their way across the country and now HIT PARADER gives you the true story behind all those rumors.



Lu Ann Simms

Frankie Lyman

Ricky Nelson, now doing his wax work for Imperial Records, has got himself a real winner with "Be-Bop Baby" and we've got ourselves a winner with a story 'bout Rick, tabbed "Ricky Goes Royal". Be sure to flip the pages and look into the data inked out especially for you.

Many other star personalities come your way via the pages of our January issue of HIT PARADER as we feature spots on Paul Anka, Frank Sinatra and The Four Aces — also a special report on The Four Freshmen, sent into us by disc jockey Nedd Flemming.

Before we bid you a fond farewell, we've got one more thing to tell you about and that is our new giant contest through which you can win yourself an all expense paid trip to N.Y. to spend a day with Eileen Rodgers. Be sure to enter right away. Perhaps you will be the lucky one to spend the day with this beautiful and talented Columbia recording star. In addition to the day with Eileen, fifty other grand prizes are being offered.

## JAILHOUSE ROCK

JERRY LEIBER MIKE STOLLER

The warden threw a party in the country jail.  
The prison band was there and they began to wail.  
The band was jumpin' and the joint began to swing.  
You should've heard those knocked out jailbirds sing.

Let's rock! Let's rock!  
Ev'rybody in the whole cell block  
Was a dancin' to the jailhouse rock!

Spider Murphy played the tenor saxophone.  
Little Joe was blowin' on the slide trombone.  
The drummer boy from Illinois went crash, boom, bang!  
The whole rhythm section was the purple gang.

Number forty-seven said to number three:  
You're the cutest jailbird I ever did see.

I sure would be delighted with your company.  
Come on and do the jailhouse rock with me me.

The sad sack was a-sittin' on a block of stone,  
Way over in the corner weeping all alone.  
The warden said: Hey, buddy, don't you be no square.  
If you can't find a partner, use a wooden chair!  
Let's rock,

Shifty Henry said to Bugs: For Heaven's sake,  
No one's lookin'; now's our chance to make a break.  
Bugsy turned to Shifty and he said:  
Nix, nix;  
I wanna stick around a while and get my kicks.  
Let's rock,

Copyright © 1957 by Elvis Presley Music, Inc. International copyright secured. All rights reserved including the right of public performance for profit. Used by permission.

## IT'S SHAMEFUL

GLADYS SHELLEY JERRY WHITMAN

You're someone else's girl, I know,  
Yet all the time I want you so.  
Shameful, so shameful.  
When you're with him my teardrops start,  
I even pray you two would part.  
Shameful, so shameful.  
I know that's wrong to try and steal your love.  
But I just can't help it, honey.  
It's you I'm always thinking of.  
If only you'd belong to me,  
I know-a then my love wouldn't be so shameful, so shameful.

© Copyright 1957 by Planetary Music Pub., Corp.

## HAVE I TOLD YOU LATELY THAT I LOVE YOU?

SCOTT WISEMAN

Have I told you lately that I love you?  
Could I tell you once again somehow  
Have I told with all my heart and soul  
how I adore you?  
Well darling, I'm telling you now.  
This heart would break in two if you refuse me,  
I'm no good without you anyhow  
Dear, have I told you lately that I love you  
Well, darling, I'm telling you now.

Have I told you lately how I miss you?  
When the stars are shining in the sky  
Have I told you why the nights are long when you're not with me?  
Well darling, I'm telling you now.

Have I told you lately when I'm sleeping?  
Ev'ry dream I dream is you somehow  
Have I told you who I'd like to share my love forever?  
Well darling, I'm telling you now.

Copyright 1945, 1946 by Duchess Music Corp. Sole selling agent Leeds Music Corp.

## I STILL LOVE YOU

WILBUR WATSON EARL PALMER  
DAVE BARTHOLOMEW ANTOINE DOMINO

What can I say what can I do  
To my poor heart when I'm feeling blue,  
'Cause I'm a fool in love,  
And I still love you  
Yes I've been true to only you,  
Now tell me little darling  
What you want me to do,  
'Cause I'm a fool in love,  
And I still love you  
You took my heart away  
Left me all alone  
Why did you go away?  
Please my little darling  
Won't you come back home  
Don't leave me here all alone  
Please my little darling won't you come back home,  
'Cause I'm a fool in love,  
And I still love you.

Copyright 1957 by Travis Music, Inc.

## GOT A DATE WITH AN ANGEL

CLIFFORD GREY SONNIE MILLER JACK WALLER  
JOSEPH TURNBRIDGE

Got a date with an angel,  
Got to meet her at seven,  
Got a date with an angel,  
And I'm on my way to Heaven.:  
She's so lovely beside me,  
And whatever betide me,  
Got an angel to guide me,  
So I'm on my way to Heaven.  
Soon I'll hear the bells ring out,  
And the choir will sing out,  
When the pearly gates swing out  
She'll beckon to me.  
I've been waiting for a lifetime,  
For this evening at seven,  
Got a date with an angel  
And I'm on my way to Heaven.

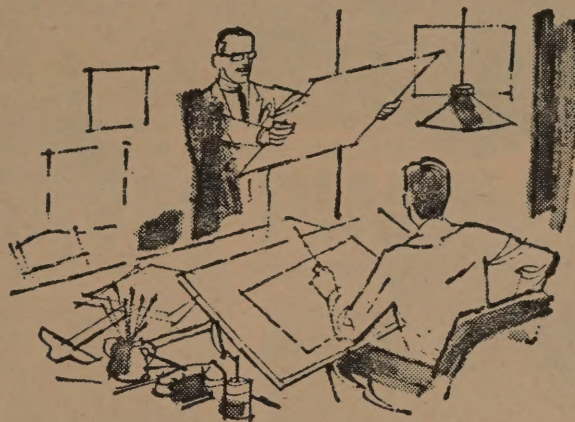
Copyright 1931, 1932 by Chappell & Co., Inc.

# choose your Art Career

Plenty of opportunity for you in the art field! Demand for artists increasing. Profitable work. Do you like to draw or sketch? Find out if you have valuable art talent! Take this famous Talent Test. Free, no obligation. Mail the coupon today!



Fashion sketching is fun. Always something new and different to draw. For magazines and newspapers. Test your talent for this big and glamorous art field! ☐



Advertising art creates thousands of jobs. In art studios or big advertising agencies. Imagine the thrill of seeing your own art in national magazines! ☐



Cartooning may be your field. For newspapers, magazines. Thousands of cartoonists are employed also by TV, and more needed. Take this free Art Talent Test! ☐



Magazine illustrating is well paid and fascinating work. Maybe you have the natural talent for this kind of art. Find out, now, by taking this test! ☐

**ART INSTRUCTION, INC.,** STUDIO 12827  
500 South 4th Street • Minneapolis 15, Minnesota

Please send me your Talent Test, without cost or obligation. (PLEASE PRINT)

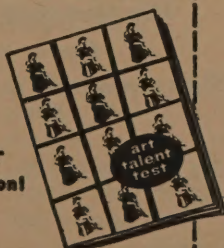
Name \_\_\_\_\_ AGE \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Zone \_\_\_\_\_ County \_\_\_\_\_ State \_\_\_\_\_

Occupation \_\_\_\_\_ Phone \_\_\_\_\_

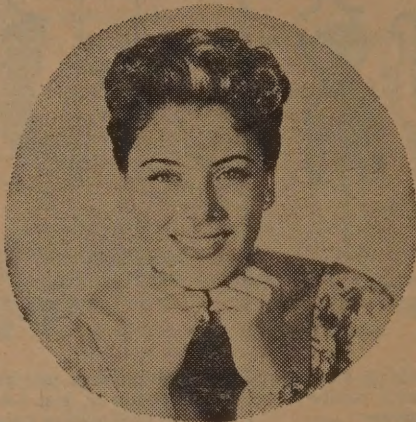
**FREE  
TALENT TEST**  
Mail this coupon!



# MEET EILEEN RODGERS CONTEST



## Which Queen is Eileen?



One of the greatest contests ever offered to the nation's music-lovers is coming your way via HIT PARADER Magazine, and the fabulous first prize is a day in New York with Eileen Rodgers — all expenses paid! Currently one of the hottest female vocalists, Eileen has two sure hits on her hands and both songs are riding high, rapidly climbing right up to the top of everybody's best-seller list. "Happy Love" and "That Ain't Right" are Eileen's latest releases on the Columbia label, and these two songs can win for you one of the 51 prizes now being offered. Here's all you have to do — First, pictured above are five photographs of songland's loveliest, one of which is our "queen for a day", Eileen Rodgers. The other four lovely lassies are also musical favorites, but it's up to you to choose "which queen is Eileen". Don't be fooled, for at a first glance, you might feel that you know which gal is Eileen, but it's more difficult than you think! After you've made the proper selection, put the number of the photo, under "your" Eileen, on the coupon below. This is the first part. The second half of the contest consists of a "Record Review", whereby, you the readers, now have a chance to be the reviewer. Here's the scoop — Just write in fifty words or less your own "Record Review" telling us which side of Eileen's latest Columbia waxing you like best — and why. You've all, at one time or another, seen the reviews given to the country's top records. Now here's your chance to become a critic; let's hear what you have to say, for along with your "which queen is Eileen", your review may be the way for a 24-hour whirlwind tour with Columbia's Eileen Rodgers.

### CONTEST RULES Please Read Carefully

1. Fill in the information on the coupon below.

2. On the coupon below or on a separate sheet of paper, write the number corresponding to Eileen Rodgers' picture. Thus, if you believe picture number 4 is that of Eileen put a No. 4 on the enclosed coupon. Also write your own record review in 50 words or less on either of Eileen's newest songs, "Happy Love" or "That Ain't Right". Remember, just select the one side you prefer and write your own "record review".

3. This contest is open to anyone except employees of the publisher of this magazine and employees of Columbia Records.

4. To be considered, entries must be post-marked no later than 12:00 midnight December 14, 1957.

5. Winners will be selected on the basis of originality and neatness in the opinion of the judges. In case of ties duplicate prizes will be awarded.

6. Judges are Mitch Miller of Columbia Records, Tony Bennett of Columbia Records and Norman Silver, editor of HIT PARADER Magazine. Winners names will be announced in HIT PARADER, which goes on sale January 16, 1958.

7. Mail all entries to Eileen Rodgers Contest, HIT PARADER Magazine, Derby, Conn.

### PRIZES FOR EILEEN RODGERS CONTEST

1st. prize — an all expense paid trip to New York to spend the day with Eileen Rodgers.

2nd. prize — Three beautiful Columbia long-playing albums.

3rd-10th prizes — a complete set of recordings made by Eileen Rodgers.

11th-20th prizes — a copy of Eileen's newest recording.

21st-51st prizes — a beautiful autographed picture of Eileen Rodgers.

**Don't Delay — Enter Now!**

Eileen Rodgers Contest  
HIT PARADER Magazine  
Derby, Conn.

Picture Number ☐ is Eileen Rodgers

My Name is .....

Address .....

City ..... State .....

## I'M AVAILABLE

DAVE BURGES

Well I'm available to hold you tight  
 I'm available for Saturday night  
 I'm available and willing it's true  
 Available to fall in love with you.  
 Well I'm available to take a chance  
 I'm available to start a new romance  
 And be agreeable 'cause I'm hoping  
 You will be available too.  
 My heart tells me that you're needing  
 a little love  
 So let's get started  
 'Cause that's what I've got plenty of.  
 I'm available to take you home  
 I'm available for sitting all alone  
 I'm available for a kiss or two  
 My lovable baby I'm in love with you.  
 Copyright 1957 by Golden West Melodies Inc.

## PINK SWEATER ANGEL

AARON SCHROEDER GUY WOOD

Without a halo, a harp, or wings,  
 You're such a heavenly thing!  
 Pink sweater angel,  
 With twinklin' eyes of blue,  
 Pink sweater angel,  
 My dreams are all of you!  
 I've never told you,  
 Exactly how I feel,  
 If I could hold you.  
 You'd know my love is real.  
 So many guys have eyes for you,  
 Gee! what excitement you start!  
 They just have eyes for you,  
 I see you with my heart!  
 Pink sweater angel,  
 Won't let you leave my sight,  
 Until you're wearing,  
 A wedding gown of white!  
 © Copyright 1957 by Planetary Music Pub., Corp.

## I WOULD LOVE YOU STILL

ROBERT WRIGHT GEORGE FORREST

I would love you still  
 If the sun grew chill  
 And the stars tumbled from the sky.  
 For my love is warmer than the sun,  
 Truer far than a star am I.  
 Nor would my love fail  
 Should your rose cheek pale,  
 Should your brow be not so golden  
 crowned;  
 Were your silver voice in silence bound,  
 Nevermore my ear to thrill,  
 Then would I love you still.  
 © Copyright 1955 by Robert Craig Wright and George Forrest.  
 © Copyright 1957 by Frank Music Corp.

(Love Came, Love Saw)  
LOVE CONQUERED

SHIRLEY LEGATE

Love came, love saw, love conquered  
 Now our hearts are full.  
 Our love will last forever,  
 Of this one thing we're sure.  
 A love like ours doesn't come to go,  
 True love goes on and on and on  
 and on.  
 Love came, love saw, love conquered  
 Now you give your love.  
 My heart beats just for you, dear,  
 As to you this ring I give,  
 As to you this ring I give.  
 © Copyright 1957 by Central Songs, Inc.

NEW! Clearasil  
Lotion Medication

DOCTORS' SCIENTIFIC FORMULA

## 'STARVES' PIMPLES

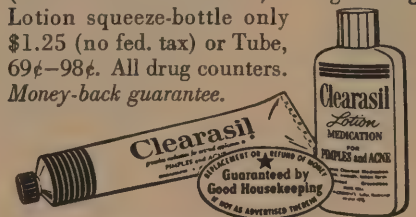
SKIN-COLORED... hides pimples while it works

CLEARASIL is the new-type medication especially for pimples. Clinical tests prove it really works. And now you can get CLEARASIL as a smooth, soothing Lotion in handy squeeze-bottle! In Tube or Lotion, CLEARASIL gives you the medications prescribed by leading skin specialists.

Why Clearasil works fast: 1. Penetrates... 'keratolytic' action dissolves affected tissue, encourages growth of new skin. 2. Antiseptic action stops growth of bacteria that can cause and spread pimples... helps prevent further outbreaks. 3. Oil-absorbing action 'starves' pimples... dries up and helps remove excess oil that 'feeds' pimples. And CLEARASIL loosens

blackheads so they 'float' out with washing.

**Proved by Skin Specialists!** In tests on over 300 patients, 9 out of every 10 cases of pimples were completely cleared up or definitely improved while using CLEARASIL (either Lotion or Tube). Long-lasting Lotion squeeze-bottle only \$1.25 (no fed. tax) or Tube, 69¢-98¢. All drug counters. Money-back guarantee.



Largest-Selling Pimple Medication in America  
 (Including Canada)



ELVIS PRESLEY

631 MOVIE & TV  
STAR PICTURES 25¢

## EXCITING NEW COLLECTION!

For the first time — sensational pictures of your favorite movie and TV stars! What an offer!

FREE!

## HOME ADDRESSES

of over 165 of your favorite movie and TV performers!

## 300 BIRTHDAYS

of the greatest movie and TV stars! Don't delay a minute!

with order

Please send 25¢ plus 10¢ for packaging to:  
**DELUXE PHOTO SERVICE Dept. C-37**  
 Box 947, Church St. Annex, New York 8, N. Y.

An  
 Adventure  
 in  
 MUSIC  
 THERAPY



Relax with music therapy—the natural way to relieve nervous tension! Experience sedation and stimulation as your body responds to musical vibration. Order your copy of "An Adventure in Music Therapy" today! One C.O.D. still ON 45 RPM EXTENDED PLAY. Enclose check or money order \$1.95 ppd.

P. O. Box 2458, Dept. HP11; Santa Monica, Calif.

TROUBLED  
 WITH  
 UNWANTED  
 HAIR?

MAHLER'S INC.  
 Dept. 648-A  
 Providence 10, R. I.

You needn't be! Now you can remove unwanted hair forever — in the privacy of your home — with the famous Mahler Hair Removal Epilator! Acclaimed by thousands of women who have discovered how Mahler destroys the hair root permanently! By following our instructions you, too, can learn to use the Mahler safely and efficiently! Positive money-back guarantee! Act today!

Send 5¢ for illustrated 16-page booklet "New Radiant Beauty!"



**MAKE MONEY**  
 ADDRESSING ENVELOPES

OUR INSTRUCTIONS REVEAL HOW —  
**GLENN GLENWAY** BOX 6568  
 CLEVELAND 2, OHIO

## A Page From The Past. Present & Future



### PATTI PAGE

Oklahoma is the land of oil wells, the "Sooner" football team and the Cherokee Indian. It is also the home state of "The Tennessee Waltz Queen", Patti Page, a songstress who is loved by every music-goer in the country. The only word that could be used to describe Patti's looks, as well as her singing, would be — beautiful — for whether you're listening to her over radio or watching her on TV, 'The Singing Rage' just takes your breath away. Patti has always been associated as a shining star in the "Pop" field, and currently she is 'glowing' with her two latest releases for Mercury Records, "I'll Remember Today" and "My How The Time Goes By".

Born in Claremore, Oklahoma, Patti came from a family of 8 girls and 3 boys. As a youngster, the Page household consisted of many varied activities and interests, but for Patti, singing was the only thing that took up all her 'spare time'. Starting out over Station KTUL, Tulsa, "Miss Rage" was heard by Jack Rael, road manager for a local band, and very soon thereafter Don McNeil's "Breakfast Club" was featuring a new star! No sooner had Patti made her move to the big time in the "Windy City" of Chicago, when she signed her discoverer, Jack Rael, as her personal manager, and the two have been inseparable ever since.

In 1947, Mercury Records added the name of Patti Page to their recording repertoire, and from the 'Merc' studios such smash Page hits as "Tennessee

Waltz", "Doggie In The Window" and "Cross Over The Bridge" had their beginnings. Yet this was just the start of things to come, for "Changing Partners", "Johnny Guitar" and "Old Cape Cod" were three more tune-toppers that caused the 'Mercury' to rise around the country. And the hit parade still goes on for presently Patti has her fans a-talking about her two latest releases; both are sure-fire sellers in every music store throughout the "40 and 8". In fact, the two songs fit in very nicely with our theme, as "My How The Time Goes By" and "I'll Remember Today", are a melody duo that will provide every listener with many memorable moments in the wonderful story of Patti Page.

Not too long ago, Patti's home state of Oklahoma recognized her as one of its most outstanding citizens, for they honored her with a "Patti Page Night" during their Semi-Centennial celebration; and after the festivities had been concluded, there wasn't a single member of the audience who didn't leave the premises with but one thought in mind — "This blonde, blue-eyed charmer is the top female singer in the land". Actually, it would be pretty difficult to deny this fact, for although it's not possible to predict what the sands hold in store for her, you can rest assured of one thing, Patti will continue to be one of the tops in Pops, for no matter where she goes "The Singing Rage", Miss Patti Page, will always be in the music picture, past, present or future.

## JUST BORN TO BE YOUR BABY

LUTHER DIXON BILLY DAWN SMITH

Some people are born to be doctors,  
Some are born to be lumber jacks,  
Some are born just to take life easy,  
Others are born to break their backs.

But I'm just born to be your baby.  
Just born to love you baby.  
It's true nobody else will do,  
Just born to be your baby,

Some people will kiss and nothing happens  
Other's hearts are made of stones.  
But when ever I feel our eyes meet,  
Something starts crawling all through my bones,  
'Cause I'm

If now and then you start to wonder  
Will I be the perfect mate,  
Don't you worry my pretty little darling,  
It was all arranged by fate,  
'Cause I'm

Copyright 1957 by Winneton Music Corp. Solo selling agent  
George Paxton, Inc.

## WAIT AND SEE

DAVE BARTHOLOMEW ANTOINE DOMINO

The sun's gonna shine  
In my back door someday  
Just you wait and see,  
Just you wait and see.  
One day you'll cry  
And want me to come back to you  
Just you wait and see,  
Just you wait and see.

You have got such great big beautiful eyes,  
But I love to see you when you smile  
The sun's gonna shine in my back door someday

Just you wait and see,  
Just you wait and see.

You've got such a great big beautiful smile,  
You're so doggone mean I wonder why  
One day you'll cry  
And want me to come back to you  
Copyright 1957 by Travis Music, Inc.

## CA, C'EST L'AMOUR

COLE PORTER

When suddenly you sight someone  
For whom you yearn,  
Ca, c'est l'amour.  
And when to your delight  
She loves you in return,  
Ca, c'est l'amour.  
Then dawns a dreary day,  
Your darling goes away  
And all is over, you are sure.  
But oh, when she returns  
And loves you as before,  
You take her in your lonely arms  
And want her even more,  
Ca, c'est l'amour.  
Ca, c'est l'amour.

Copyright © 1956, 1957 by Buxton Hill Music Corp.

## REET PETITE

TYRAN CARLO BERRY GORDY, JR.

Well look-a there, look-a there  
 Look-a there, look-a there ooh-ee  
 Look-a there, look-a there  
 Look-a there ooh-ee  
 Oh ah, oh ah ooh-ee  
 Well she's so fine fine fine  
 She's so fine fine fine  
 She's so fine she's so fine, fine, fine  
 She's really sweet the finest girl  
 You ever want to meet  
 Oh oh oh oh oh oh oh oh  
 Br-r-r-r reet petite  
 The finest girl you ever want to meet  
 Well have you ever seen a girl  
 For whom your soul you give  
 For whom you fight for die for  
 Pray to God you live  
 But she's so fine she's so fine  
 She's really sweet  
 The finest girl you ever want to meet  
 Well she really fills her clothes  
 From head to toe  
 I want the world to know I love her  
 love her so  
 She's alright, she's alright, she's alright  
 She's got the beat tonight  
 Oh oh oh oh oh oh oh oh  
 Br-r-r-r reet petite  
 The finest girl you ever want to meet  
 Well she's like honey from a bee  
 She's like peaches from a tree  
 I love her need her she means too much  
 to me  
 She's alright she's got what it takes  
 She's got what it takes  
 And to me she really rates  
 Well a-now she's my cutie my tutti  
 fruitti  
 My heart my love my bathing beauty  
 She's alright she's got just what it takes  
 She's got what it takes and to me  
 She really rates  
 Oh oh oh oh oh oh oh oh  
 B-r-r-r-r reet petite  
 The finest girl you ever want to meet  
 The finest girl you ever want to meet  
 The finest girl you ever want to meet  
 Copyright 1957 by Pearl Music

## THE WORDS THAT I WHISPER

GERRY RICH

The words that I whisper whenever  
 you're near  
 Are simple and honest and true  
 The words that I whisper so close in  
 your ear  
 Are words that are meant just for you  
 When you went away I would shout  
 out aloud  
 That was just for the crowd to hear  
 For when you went away I was under  
 a cloud  
 And smiled just to cover a tear  
 But here in your arms I am living a-  
 new  
 And never again will we part  
 These words that I whisper are only  
 for you  
 And all of the come from my heart.

© Copyright 1954 by Ascherberg, Hopwood & Crew, Ltd.  
 Pub., rights for U.S.A. & Canada: Womarr Music Corp.

## MY GIRL

BOB SAFFER BILL HARRINGTON

My girl is a natural beauty, my girl.  
 My girl is a genuine cutie, my girl.

There's no other girl in the whole wide  
 world

Like my girl!

She's a real live wire,  
 (She's a real live wire.)

She's a ball of fire,  
 (She's a ball of fire.)

She can dance all night,  
 (She can dance all night.)

And she'll never tire,  
 (And she'll never tire.)

There's no other girl  
 In the whole wide world like my girl!

My girl says we can't wait forever,  
 My girl says we marry now or never.

There's no other girl in the whole wide  
 world

Like my girl.

My girl made of sugar and spice, that's  
 my girl.

My girl treats me ever so nice, that's  
 my girl.

Copyright © 1957 by Planetary Music Publishing Corp.

## AND THAT REMINDS ME

AL STILLMAN C. BARGONI

I hear the sound of music,  
 Your fav'rite kind of music,  
 And that reminds me, dear, of you  
 I see the summer roses,  
 Your fav'rite shade of roses,  
 And that reminds me, too, of you,  
 dear.

If I could hear no music,  
 If there could be no roses,  
 No summer nights to make me dream  
 as I do,

I still would not forget you  
 One thing would still be true  
 My heart reminds me I love you

© 1956 by Edizioni Luisiana-Milano (Edizioni Leonardi)  
 © Copyright 1957 by Symphony House Music Publishers.

## WHAT'CHA GOTTA LOSE

FRED WISE EDWARD THOMAS

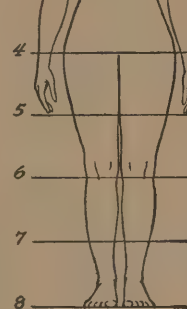
What have ya got to lose  
 By taking a dare  
 What have ya got to lose  
 By lettin' love start  
 Not a thing but your heart  
 What have ya got to do at quarter  
 to eight

What have ya got to say  
 'Bout havin' a date  
 What have ya got to gain  
 If you should refuse  
 Not a thing but the blues  
 If you relax it's fun to live  
 So kiss me more and more,  
 I've got a lotta love to give  
 So what are we waitin' for  
 What have ya got to lose  
 By holding me tight  
 What have ya got to lose  
 By treatin' me right  
 What have ya got to gain  
 By playin' your part  
 Not a thing but my heart

Copyright 1957 by Charles M. Daniels, Inc. All rights  
 reserved. Used by permission.

# Make Money in ART

It's EASIER  
Than You Think!



DRAWING at left shows how to proportion average human figure, 8 heads tall. General art instruction has been simplified same way in our famous home study course. With it, you can develop artistic ability you never dreamed you had — train for top pay in Commercial Art, Illustrating, Cartooning, Design, Fashion Art, Lettering, Portraits, TV, etc. Low cost. Individual supervision.

## SEND FOR FREE BOOK

Describes our methods. Lists opportunities. Quotes students. No obligation. No salesman will call. To get

your free book, simply clip and mail the coupon now to: Washington School of Art, Studio 701, Port Washington, N. Y. (Estab. 1914)

## MAIL COUPON FOR FREE BOOK

Washington School of Art  
 Studio 701, Port Washington, N. Y.  
 Send me—FREE—your valuable illustrated Book,  
 "Art for Pleasure and Profit." No obligation. No  
 salesman will call.

Name.....Age.....  
 (PLEASE PRINT PLAINLY)

Street.....

City.....Zone.....State.....

## 25 WALLET PHOTOS

Just send any size graduation photo, snapshot or negative with \$1.00 for 25 Beautitone\* wallet photos. Each 2 1/2 x 3 1/2 inch photo is made on double-weight, silk finish, portrait paper. We pay postage and return original. Money back guarantee. 60 for \$2.00 100 for \$3.00.

BEAUTITONE\* PHOTOS

Dept. 22  
 Green Bay, Wis.



\$1 POST PAID

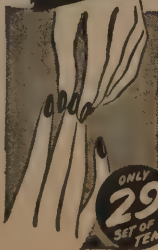
\*T.M. REG.

## AMAZING NEW "TI-NEE" RADIO



GUARANTEED TO WORK FOR YOUR LIFETIME! USES NO TUBES, BATTERIES OR ELECTRICAL PLUG-INS. Never run down! SMALLER THAN A PACK OF CIGARETTES! RECEIVES LOCAL RADIO STATIONS MOST ANYTIME. ANYWHERE WITHOUT EXTRA ANTENNA. Use crystal diode HI-Q Tuner. Beautiful black gold speaker-phone grill-plastic cabinet. SEND ONLY \$2.00 (bill ck. mo) and pay postman \$4.99 COD on arrival or send \$6.99 for postpaid delivery. SENT COMPLETE READY TO LISTEN — NOTHING EXTRA TO BUY EVER! Aerial kit included free for distant stations. Available only from MIDWAY COMPANY, Dept. GHP-1, KEARNEY, NEBRASKA

## Lovely NAILS in A FLASH...with



### NU-NAILS

ARTIFICIAL FINGERNAILS

Cover short, broken, thin nails with NU-NAILS. Applied in a jiffy with our amazing new quick-drying glue. Can be worn any length...polished any shade. Help overcome nail-biting habit. Set of ten 29c. At dime, drug & dept. stores.

NU-NAILS CO., Dept. 6-A

5251 W. Harrison, Chicago 44

Also Hollywood Fingernails... Permanent Dubonett Rose Color.

No polish required...39c set.

ONLY 29c SET OF TEN



Columbia

Pictures

presents

*"Pal Joey"*

In their latest effort to provide top entertainment for the nation's moviegoers, Columbia Pictures presents their most recent cinema triumph, "Pal Joey", a screen adaptation of the fabulously successful Broadway show. From the singing to the dancing, this flick is everybody's pick for real top entertainment, and when you look at the cast it's easy to see why. Three of Hollywood's finest are the featured performers: Kim Novak, Rita Hayworth and "Mr. Music", Frank Sinatra. Frank, taking the part of "Joey", once again proves his versatility as a singer-actor, and critics are already talking of oscars for F. S. Kim and Rita, two of screenland's loveliest, add the finishing touches to the picture, for their lithesome ways and charming features keep the movie's tempo fast and furious. With "P.J." being in technicolor and with the choreography and music stemming from the talents of the tops in the entertainment world, Columbia's "Pal Joey" is spectacular all the way.



## SHIRLEY WOLFE SY SLOWAY

© Copyright 1957 by Mack Martin Music Co.

HAL DAVID      BURT F. BACHARACH

Copyright © 1957 by Famous Music Corp.

## 15

ANY GROUP **Post Paid**

The greatest bargain ever offered! Three carefully selected groups of Top TV, Movie, and Recording Personalities in their latest poses. Big 4 x 5 studio portraits anyone would be proud to own. Get a Complete Collection at just a fraction of the usual cost. Any group below . . . just \$1.00. Just think—Beautiful big 4" x 5" prints on GLOSSY PAPER for only 1c each.

★☆☆☆☆ TV CANDID SHOTS !



MOVIE STAR



## WESTERN FAVORITES

**SPECIAL OFFER** ALL THREE GROUPS \$2.50

**FILMLAND PHOTOS Dept. 630-A**  
**1085 No. Oxford St., Hollywood 29, Calif.**  
 Rush me the sensational 4x5 Movie, TV  
 and Recording Star Picture Groups checked  
 below for which I enclose \$.....

**Group A** ☐ **Group B** ☐ **Recording Stars** ☐

Name .....

Address .....

City \_\_\_\_\_ State \_\_\_\_\_

**FILMLAND PHOTOS Dept. 630-A**  
**1085 N. Oxford St., Hollywood 29, Calif.**

**How can I ensure my child's safe return home?**



Once again, the national spotlight shines on the youthful talents of two of the country's most promising screen personalities, as Pat Boone and Shirley Jones have teamed up to bring to audiences across the land "April Love", a 20th Century-Fox production. The picture is truly a masterpiece in every respect, but the feature is of course the singing of Pat and Shirley. Many precious moments are spent with the kids, as they wend their way into the hearts of every theater goer who has ever been in love. Pat's warmth and "boyish" personality plus Shirley's tender affection for her beau, bring back those wonderful days when "all the world was young".

Pat sings "When The Swallows Come Back To Capistrano" as well as "April Love" and already fans are clamoring for these two Dot recordings — which are rapidly becoming best sellers. By all standards, for the finest in movie magic, it's 20th Century's "April Love", starring Pat Boone and Shirley Jones.



## I NEVER HAD THE BLUES

BOULEAUX' BRYANT

I never stayed 'awake all night  
 Countin' sheep till broad daylight  
 I never had the blues till I met you  
 I never was the kind to cry  
 Just 'cause someone passed me by  
 I never had the blues till I met you  
 Now I'm hurtin' all the time  
 Cryin' all the time  
 'Cause I'm not makin' any time with  
 you

I never thought I'd ever know  
 Someone who could hurt me so  
 I never had the blues till I met you.

Copyright 1957 by Acuff-Rose Publications

## MAN LIKE WOW

TOMMY SANDS

When you walk down the street  
 My heart skips a beat  
 Man like wow!

It's so piercin', it's so piercin'  
 Ooh, what you do to me  
 I like a whole lot of sugar  
 I don't like too much salt  
 You gonna drive me crazy,  
 With all your sweet talk  
 You just flutter your eyes  
 Then you sigh soft sighs  
 And goodness gracious, gal,  
 I'm just a-fit to be tied  
 It's so piercin', it's so piercin',  
 Ooh, what you do to me.

Ooh, what you do to me  
 "Man, like wow."

When you cuddle up close  
 I dig you the most  
 Man like wow!  
 It's so piercin', it's so piercin'  
 Ooh, what you do to me  
 Well, ev'rytime you show me  
 That you love me so  
 I get a message from my heart  
 Says, "go, man, go"  
 All you got to do  
 Is kind-a switch your cute head  
 Makes me know I gotta claim you  
 Or I might as well be dead  
 It's so piercin', it's so piercin',  
 But I like what you do to me.

Copyright 1957 by Synder Music Corp.

## STAR OF LOVE

BOB HILLIARD MILTON DELUGG

Star of love oh won't you shine for me?  
 My heart is like a lonely leaf  
 That's falling from the tree  
 Star of love please make her need me so  
 That she will take me in her arms  
 And never let me go.  
 Star of love, turn the tide,  
 Make my sweetheart starry eyed,  
 I'll call her on the phone  
 And when she's on the line  
 Shine into her window and make her  
 mine

Shine shine shine star of love  
 Tonight I beg of you  
 Do all your wond'rous magic  
 And make her love me too.

© Copyright 1957 by Edwin H. Morris &amp; Co., Inc.

## THE MAN WHO INVENTED LOVE

RICHARD ADLER

The man who invented love  
 Must-a been thinkin' of somebody else,  
 Couldn't have possibly thought about  
 me,

Could he? could he?

The man who invented love  
 Must've been thinking of someone  
 Who should know how to cope with it.  
 Someone who would not be a dope  
 with it

Someone who can bear the hurt of love,  
 Who'll take the bitter tea  
 As well as the desert of love.

Yes, the man who invented love  
 Must've been thinking of some other  
 girl,

But why can't that girl be me!

Copyright 1957 by Frank Music Corp.

## MISTER FIRE EYES

MILLER GUITAR

Mister fire eyes  
 From the stars stole my heart  
 Not just part but all my heart  
 Mister fire eyes  
 I'm up and down like a clown  
 Runnin' 'round and around over you  
 Tell me why I start to churn  
 My cheeks will burn  
 I get concerned my lips they yearn  
 For a kiss from you  
 Oh tell me what to do  
 If this wonderful desire  
 My fever's gettin' higher  
 You set my heart on fire  
 Mister fire eyes  
 Mister fire eyes  
 Here's some tips I'm doin' flips  
 To steal some trips to your sweet lips  
 Mister fire eyes  
 Love is rare it isn't fair  
 Unless we make a natural pair  
 Say it's true  
 I ask you make your stand  
 Buy the band put it on my waiting  
 hand

'Cause I love you true  
 Oh tell me what to do  
 If this wonderful desire  
 My fever's gettin' higher  
 You set my heart on fire  
 Mister fire eyes

Copyright 1957 by Dandelion Music

## WEDDING RING

RON HULME

There's a star in the sky,  
 Make your wish my dear as you go by,  
 And your wish will come true,  
 If you tell nobody new,  
 And that star in the sky,  
 Will still be there, as years go by,  
 And I know it will bring,  
 To you my darling a wedding ring,  
 If your poor heart ever breaks,  
 Don't despair, don't hesitate,  
 Tell that star, up above,  
 That you want your true love,  
 And in time you will see,  
 How really lucky our star can be,  
 When your love comes to bring,  
 To you my darling, a wedding ring.

Copyright 1957 by David Toff Music Publishing Co., Ltd.  
Daywin Music Inc., Chappell & Co., Ltd.

## FRECKLES



Your face need not continue to be marred by freckles. For generations and in 65 countries, Stillman's Freckle Cream has been bringing happiness to freckled folks. A radiant, smooth, clear skin is a great charm. If your skin is spotted with freckles, if it has been made drab, dull or rough by sun or wind, we suggest you try Stillman Freckle Cream. Girls, women and men buy it wherever toilet goods are sold.

Write for FREE booklet,  
 "Time for Beauty"

THE STILLMAN COMPANY  
 Dept. 86, Aurora, Illinois

## FREE! HOLLYWOOD ENLARGEMENT

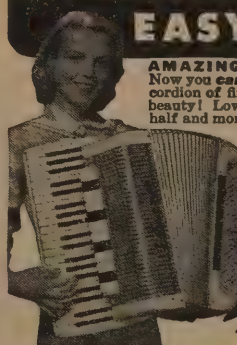


THIS PHOTO RECEIVED \$100

OF YOUR FAVORITE PHOTO OR NEGATIVE  
 Just to get acquainted we will make you a FREE professional silk finish 5 x 7 enlargement of your favorite photo or negative. Please include color of hair, eyes and clothing for prompt information on our bargain offer for having your enlargement beautifully hand colored in oil and mounted in a handsome frame. Please enclose 10¢ for handling and mailing. Limit 2. If you do not wish your enlargement hand colored a black and white enlargement will be mailed with your original. We will pay \$100 for a photo selected bi-monthly to be used in our advertising. Offer is limited to U.S.A. only. Send your favorite photos or negatives today!

HOLLYWOOD FILM STUDIOS, Dept. D-31  
 7021 Santa Monica Blvd., Hollywood 38, Calif.

## BUY DIRECT and SAVE UP TO 1/2 ON ITALIAN ACCORDIONS EASY TERMS



AMAZING NO RISK OFFER...  
 Now you can afford a world famous Accordion of finest tone and breathtaking beauty! Low wholesale prices save you half and more.

5 DAYS  
 FREE  
 TRIAL

## ACT NOW! FREE-

- Music Stand
- Home Study Course
- Deluxe Case
- Lifetime Guarantee

COLOR  
 CATALOG  
 FREE  
 Mail Coupon

## MONEY BACK GUARANTEE

Buy direct from world's largest dealer. Save 50% or more. 80 newest models to choose from. Extra bonus gifts if you buy now. Satisfaction guaranteed or money back. Trade-ins accepted. Low down payment; pay little as \$10.00 a month. Try before you buy on FIVE DAY TRIAL. Rush coupon now for FREE color catalog and wholesale price list. Write TODAY.

Accordions Manufacturers and Wholesalers Outlet, Dept. H-18  
 2003 W. Chicago Ave., Chicago 22, Ill.

Accordions Manufacturers and Wholesalers Outlet

2003 W. Chicago Ave., Dept. H-18, Chicago 22, Ill.

Send FREE Color Catalog and price list.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

# RICKY goes



**RICKY NELSON**

At one time, young stars were few and far between in the music business. Today the picture has changed a great deal. Teenagers are breaking into the recording market everyday, and many of them show promise of a great future behind the microphones. Checking the charts, we find that ten of the nation's leading hits have been recorded by new talents, mostly in their teens. One lad, in particular, happens to have three of those tunes going strong for him at the present time. He is known to all as Mr. Versatile, mainly because of his all-around abilities. The young gent in question is none other than Ricky Nelson.

Ricky is an old hand in the entertainment field. He made his first public appearance at the age of eight on his parents' radio show. After that he graduated to television, movies and now records are his latest forte. Rick's rise to fame as a singer started a few months back when he released his initial recording for the Verve people, "A Teenagers Romance". When first released, the flip side was the one that gained all the attention. That was the cover up version Ricky made to Fats Domino's smash hit, "I'm Walkin'". After a while, folks started playing the ballad and before long, it climbed high on the charts. As a followup, he waxed "My One And Only Love" which is still

a top seller all across the nation. Now the lad has made a big switch, hoping to gain a few more steps on his climb to the top. Imperial Record Co., has signed Ricky to a contract, and his latest release for Imperial is "Be-Bop Baby". It has already become a member of the charts and shows the potential of going all the way. Its coupling, "Have I Told You Lately That I Love You", has also gained a large listening audience thus placing it among the top tunes as well. This gives Ricky a two sided hit, and Imperial a new star.

Aside from records and TV, Ricky is also an accomplished musician. He is a master of the guitar, piano, and drums. He is also considered a very fine athlete around the Calif., area, excelling in tennis and baseball. That's not all; Ricky is also an excellent dancer, with a bop style all his own. He has received many trophies for his efforts on the dance floor and, with all these talents, is it any wonder why Ricky Nelson is rightfully called "Mr. Versatile"?

Although in the recording field only a short time, Ricky has shown the talent and confidence of a seasoned pro. His future is set for him now no matter where he turns. Here is a boy whose name will be on the lips of music fans for many, many years to come — Ricky Nelson.

R  
O  
Y  
A  
L

## MOONLIGHT SWIM

SYLVIA DEE BEN WEISMAN

Let's go on a moonlight swim  
Far away from the crowd  
All alone upon the beach  
Our lips and our arms close  
Within each others reach  
We'll be on a moonlight swim  
Let's go on a moonlight swim  
To the raft we can race and  
For just a little while  
I'll sit and pretend  
That you're on a desert isle with me  
On a moonlight swim  
Tho' the air is cold with kisses  
Oh so sweet I'll keep you warm  
So very warm from head to feet  
Let's go on a moonlight swim  
We're in love and above  
There's a crazy gold balloon  
That sits winkin' down  
And invitin' us to come on in  
On a moonlight swim

Copyright 1957 by Charles N. Daniels, Inc. Sole selling agent Hill & Range Songs, Inc. International copyright secured. All rights reserved including the right of public performance for profit. Used by permission.

## MY HOW THE TIME GOES BY

CAROLYN LEIGH CY COLEMAN

My, how the time goes by  
My how the time goes running by  
While the stars start to glisten  
And we sit here and listen  
To the hoot owls cry  
Ooh are you feeling it too?  
Ooh say you love me like I love you  
While the clocks are forgotten  
And a cloud made of cotton  
Drifts across the sky  
'N' meanwhile the moon gets yellower,  
'N' meanwhile the mood gets mellower,  
'N' by now I should be leavin' you,  
But somehow there ain't no leavin' you,  
Why? There's that look in your eye!  
So I sit here and sigh,  
"My how the times goes by  
My, oh my, oh my, oh my how the time goes by!"

© Copyright 1957 by Edwin H. Morris & Co., Inc.

## YOU'LL BE THERE

JERRY LEIBER MIKE STOLLER BOBBY RELF

Over mountains white with snow  
Wherever cold north winds blow  
I'll go if I know you'll be there  
Over burning desert sands  
To a strange and distant land  
I'll go if I know you'll be there  
Though I have no chart  
And I don't know where to start  
I know I'll find you, dear  
If I follow my heart  
An angel told me, dear  
That I would not find you here  
Though I search ev'ry day and  
ev'rywhere  
(You'll be there)  
She told me that my love was paradise  
above  
So I'll go to paradise  
Yes, I'll go to paradise  
Yes I'll go because I know you'll be  
there.

© Copyright 1957 by Tiger Music, Inc.

# Your Favorite Radio & Television Disc Jockeys from Coast to Coast!

★ now ★  
★ starring ★

Jerry  
Marshall

Milt  
Grant

Robin  
Seymour

"The signing of Jerry Marshall was another step in the WMGM campaign towards becoming the No. 1 music, news and sports station in the New York metropolitan area". This statement by Raymond Katz, Associate Programming director for "1050 on your dial" is just about the best way that you could sum up Jerry Marshall, for he is one of the most versatile and respected disc jockeys in the business today. Jerry's song-spinning talents extend to the four corners of the musical globe, and in and around the New York area, he and his WMGM cohorts rule the air waves 24 hours around the clock. Sir Jerry recently joined a star-studded array of deejays, in the person of Ted Brown and the Redhead (Mrs. Brown) Peter Tripp and Dean Hunter. Rounding out the WMGM disc jockey roundup are Dick DeFreitas and Ed Stokes. Thus, in his capacity of being a member of such a cast of headliners, Jerry Marshall has taken a big step up-to the top of the Radio-TV scene.

A native New Yorker, Mr. Marshall began his "musical career" with the violin, but unfortunately, his rendition of "The Poet And Peasant Overture" was so bad that as Jerry states with a sigh, "I was given up by some of the best teachers in the state". Undaunted by this mild setback on his first venture into melody lane, Jerry decided he would try fiddlin' around with law at Cornell University, but again such was not to be his case, for soon the campus radio station was occupying all his time. Graduating with a "PHD" (pretty hip deejay), the Marshall plan came into being with a station in New Jersey, but soon Jerry made the jump to the big city, where he has been a permanent fixture ever since.

Currently, J.M. is heard over Station WMGM Monday through Friday from 10:00 a.m. to high noon, and on Saturdays, his fans tune into "1050" from 10:00 a.m. until one hour after midnight, to catch his spinnin' ways. As a disc jockey, Jerry considers himself a critic (for he reviews, as well as plays the top records of the day) and a salesman ("I sell my sponsor's product, I sell the station I work for, and I sell myself, I hope.")

Not too long ago Jerry became a resident of Manhasset, Long Island, where with Mrs. M. and two growing youngsters, he is, like his position in the musical world, a lord and a master in every respect. A constant dweller in the winner's circle, Jerry Marshall, Station WMGM, New York.

Jerry  
Marshall's



"Record Room"



Jerry Marshall was one of the judges at the Miss Universe Pageant this year.



Larry Weinmann welcomes Jerry to view construction. They trade helmet for disc.

# Detroit's Dynamic D. J.

## ROBIN SEYMOUR



The scene opens with a torrential downpour flooding the streets around Detroit, Michigan. It's raining cats and dogs, yet amid all this wetness, some 9,000 rabid fans are milling around, oblivious of this May thunderstorm, for nothing is going to prevent them from seeing their favorite disc jockey, Robin Seymour, as he interviews a movie star. After an hour, with the sheets of rain coming down like a watery curtain, the Mr. "Bobbin' with Robin" man makes his appearance, and the multitudes cheer madly. The forementioned fanaticism is just one selected instance in the phenomenal disc jockey life of Robin Seymour, the most talked about young man around town. His following is almost unparalleled when it comes to disc jockey devotees, but again, when you're dealing with such a personality as Robin it is quite understandable.

It's only fitting that Robin's forte should be that of a deejay in Michigan, for from the time he was born (March 9, 1926) up until he began to rock the air-waves with his record sessions, he has been a true Michigander all the way. As an undergraduate at Central High School, Robin furthered his education at Wayne University in Detroit, where he was very active in the student radio program and the various drama groups on the campus. Yet, four years of college soon gave way to a rifle and a steel helmet as World War II was raging in Europe. Serving with a combat outfit, Michigan's "host with the most" left behind an enviable record, and when he received his discharge, Detroit was No. 1 on his list for future efforts. At the time however, there were no openings available, so WBAL Baltimore, Maryland, was Robin's "nest" for a while; but in 1947 he returned to his native land where he has become a daily topic of conversation in the entertainment field.

In 1954 Robin was one of the top ten disc jockeys in the country, and adding to his laurels, he has been nominated as "Young Man Of The Year" by the Junior Chamber Of Commerce. Finally, PEOPLE TODAY have selected him as "Disc Jockey Of The Month". Not bad for a glad dad of thirty-one!!!

Literally and physically, Robin is a man about town, for he is constantly appearing at numerous functions — from record hops to Red Cross rallies, and from YMCA dances to March Of Dimes Telethons. Needless to say his presence adds a touch of stardust in every hall and auditorium and on every stage where he appears.

Today Robbin's "Bobbin' with Robin" show emanates from Station WKMh, Dearborn, Michigan, "just around the corner from Detroit", and the tops in tune-time listening is the Seymour theme every hour of the day. The Pop picture takes up the greater portion of R.S.'s musical day, but the R&B sounds, Rock and Roll, and every other type of music also find their way over his mike. Not showing any partiality when it comes to places from which he has broadcast, Robin has sent his show out to his fans from such places as business meetings, fund raising headquarters and even the zoo.

At home "R.S.'s" three biggest fans are his wife Jane and two daughters Debbie and Jennie, but they represent only a tiny percentage of his overall following, for although Detroit has their Lions on the gridiron and their Tigers on the baseball diamond, in the person of Robin Seymour they have a real cat on the musical mat and all his fans howl when their favorite deejay is on the prowl — Robin Seymour WKMh, Dearborn, Michigan.



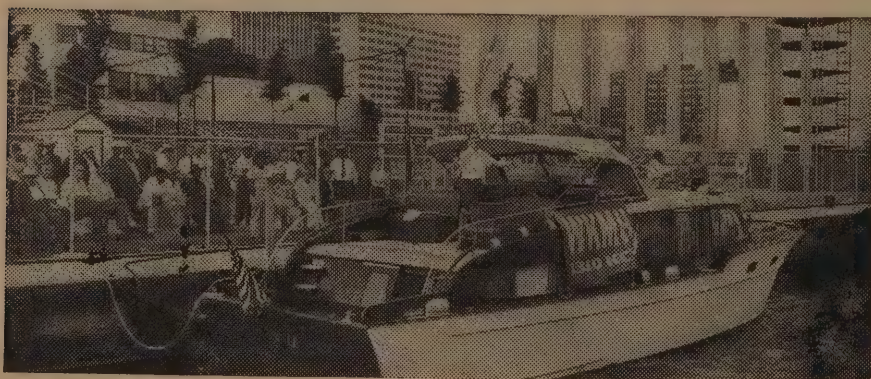
Robert Mitchum, Hollywood Movie star and new recording personality, stops in to see his good friend Robin Seymour. Mr. Mitchum was on a record promotion tour.



Stan Freberg and Robin plan promotion on Stan's new disc "Wun'erful Wun'erful".



Miss Jerri Adams, Columbia recording star, stops in to visit with Robin Seymour.



Robin is called on to do a special broadcast direct from the Detroit River. Here we see Robin S. aboard a pretty yacht during the big Annual Civic Riverama.

One of the best barometers of a show's popularity is the national rating it receives. At one time or another, the country's radio and/or TV listeners are contacted and asked whom they are now watching or listening to. "Studio One", "The Phil Silvers Show", "Arthur Godfrey and his Friends", and "The Lux Video Theater" are four of the top programs across the "48", but during 1957, The Milt Grant Show has equaled or bettered these performances — a feat that is comparable to your local high school beating Notre Dame 53-0.

Milt, who now finds himself in the position of one of the country's foremost TV disc jockeys, is not an overnight sensation. He has been on the record scene for quite a while; in fact it was during his days at Columbia, and New York University, that he began his rise on his present-day claim to fame. Majoring in literature and economics, the pop of RECORD HOP (Milt's latest television promotion) sought a means to pay his tuition, and the position as narrator for Station WNYC, N.Y., served the purpose quite nicely. However, this move that once started out to be a monetary venture, turned out to be a lifetime career, for Milt did such an excellent job that he was hired for his last two years at college, during which time he decided to make radio-TV his life's work.

Milt served during World War II, and upon his discharge, he immediately hooked up as a deejay with Station WARM, Scranton, Pa., where his "Swing Session" was warmly received. Yet, it's difficult to hide the light of a shining star, and soon the Grant sounds were coming from the nation's capital via Station WINX and then Station WOL, both in the Washington, D.C. area.

The next step up the gilded ladder of success came for Milt when he was signed by WTTG-TV, Washington D.C., for their FEATURAMA show, and it was here that he really had a chance to shine. The program consists of the widest variety of film subjects imaginable, and thus a well-rounded knowledge of everything under the sun is required. Milt met the challenge, and now, he cannot walk down the street without being approached by autograph seekers or besieged by fans with a million and one questions. Today, RECORD HOP is the latest innovation to be presented by WTTG-TV, for the program is a live television broadcast, encompassing a multitude of the goings on around D.C. town. Dancing contests, personal interviews, and interesting sidelights of local high schoolers are but three of the many RECORD HOP highlights, and all in all, the show is tops in TV entertainment.

Many of the nation's top entertainers have paid a visit to Milt's studios. Johnny Ray, Fats Domino, Georgia Gibbs, Vaughn Monroe, Tony Bennett, Sarah Vaughn — the list goes on and on. Name any of the greats across the States and you'll find their name in Milt's guest book.

To attempt to cite all of Milt's achievements would take volumes upon volumes of words — his 1,000 fan letters each day, his being featured in Warner Bros. movie, "Jamboree", his record hops, breaking every existing attendance record at the Glen Hall Ballroom, these and many more phases of his career all add up to just one thing — whether on the television screen or the "Record Hop" scene, there's only one Milt Grant, star of WTTG-TV, Washington, D.C.



Thousands of teenage fans always turn out just to see their idol, Milt Grant, of WTTG-TV, Washington, D.C., when he runs any sort of dance, party or record hop.



We're sure Milt's yawn is just a pose. He couldn't possibly be that bored.



Milt Grant and luscious Miss June Danzinger play it real "cool" in the pool.



The Ames Brothers heard about Milt Grant's real "cool" deal doing a broadcast from a swimming pool. So they stopped in for a visit and a refreshing dip.



## By Nedd Flemming

Nedd Flemming, popular disc jockey with radio station WAEB, Allentown, Pennsylvania, has taken time out from his turntable activity to give the HIT PARADER Readers a report on the fabulous Four Freshmen. Our thanks go out to Nedd, a veteran of eight years in radio, who has become the top jock in the Allentown area with his popular "Flemming and Company" show, heard daily from 1:00 p.m. to 4:00 p.m.

Having known The Freshmen for some five years and after emceeing several of their concerts, Nedd Flemming has become somewhat of an authority on the great singing group. Our advice to you, is to dig in and read a Disc Jockey's report on The Four Freshmen.

The huge Ballroom was so quiet, no one would have believed that there was a crowd of some 1200 people jammed within its walls. On-stage, four neatly attired young men finished a song, they stepped back from the microphone and smiled as the place erupted with applause, whistles and cheers.

The group referred to here is The Four Freshmen, who, despite the young-sounding name, are a polished, much rehearsed result of some ten years of hard work.

Birthplace of the Freshmen was the Arthur Jordan Conservatory of Music at Butler Univ. in Indianapolis. The year was 1947 and four young music majors (they WERE Freshmen then) used to get together after classes and sing and play their instruments to the delight of all who fell within earshot.

Three of the original four are still with the group today: lead voice Bob Flanagan from Greencastle, Indiana, who plays bass and is responsible for all the wailin' trombone solos which have become almost the Freshmen trade-

mark. Next down the scale is Don Barbour, who does a lot of solo work in the group's act and plays guitar. Comes next the talkative one, brother Ross Barbour who emcees, plays drums, trumpet-solos on occasion, and whose endless energy never ceases to amaze fans everywhere. Low man in the harmony, but certainly not in talent, is Ken Albers who joined the Freshmen in April of 1956 prior to the group's tour with Nat Cole, June Christy and the great Ted Heath Band. Ken's home is in Pitman, New Jersey and he plays trumpet, mellophone and bass. In 1950 Stan Kenton heard the boys at a bistro in Dayton, Ohio and was so impressed he landed them their Capitol Records contract.

Since then, the group has soundly established themselves as one of the nation's top vocal quartets by winning a trophy-room full of awards from various polls (Downbeat, Billboard, United Press, etc.). They've also appeared in a movie ("Rich, Young And Pretty", with Vic Damone and Jane Powell), have sung on the sound track of another flicker, ("Lucy Gallant") and have had four albums on the best-selling charts — "Voices In Modern", "Four Freshmen And Five Trombones", "Freshmen Favorites" (a compilation of some of their top single releases) and "Four Freshmen And Five Trumpets". All this in addition to the constant nightclub, Radio and TV appearances, college concerts and, of course, recording new things.

Talk to anyone who has heard them anywhere and you'll no doubt receive a long stream of adjectives, which, though very complimentary, still won't sum up this easy-singing, swinging vocal group. You'll just HAVE to see the Freshmen yourself.

## HULA LOVE

BUDDY KNOX

On the isle of Filla-Lila out Hawaii way,  
A hula maiden gay strolled by a moonlit bay.  
There come-a to court her over the water  
From a savage zing-a-zula land,  
A Bolo Chieftain grand sang her asleep.

And he sang, hula, Hawaii hula,  
Smile on your zing gang a zula.  
Moon shine above on your sweet jungle love.  
For you my Bolo is swinging,  
For you my love song I'm singing,  
(E-ya e-ya e-ya!)

But the Chieftain from the peaceful Filla-Lila land  
Would not give him her hand,  
Her lover took his stand  
Through the rattle of the battle,  
As she heard his sweet voice calm and true,  
They fled in his canoe over water blue.  
© Copyright 1957 by Kahl Music, Inc.

## I'LL REMEMBER TODAY

WILLIAM ENGVICK EDITH PIAF

For as long as I live, dear,  
I'll remember today  
How you held me and kissed me  
In the tenderest way.  
Even though you may leave me,  
In my heart you will stay  
Though I'm lonely tomorrow  
I'll remember today.

I'll remember the music,  
And the welcoming skies  
How the sound of your voice  
Proved the love in your eyes.

So, for always and always  
I'll remember today  
How you whispered "I love you"  
In the tenderest way.  
Through the winds of December,  
And the magic of May,  
Through a million tomorrows,  
I'll remember today.

© Copyright 1956 by Hollis Music Inc.

## FASCINATION

DICK MANNING F. D. MARCHETTI

It was fascination I know,  
And it might have ended right then at the start,  
Just a passing glance, just a brief romance,  
And I might have gone on my way empty hearted.  
It was fascination I know,  
Seeing you alone with the moonlight above,  
Then I touched your hand,  
And next moment I kissed you,  
Fascination turned to love.

Copyright renewed 1932 by F. D. Marchetti. Copyright assigned 1945 to Les Editions Philippa. Copyright assigned 1945 to Southern Music Pub. Co., Ltd. Copyright 1954 by Liber-Southern Ltd. Sole selling agent Southern Music Publishing Co., Inc.

# DON CASANAVE WINNERS!

**1st Prize**  
Julie Sweeten  
19 Ellery St.  
So. Boston, Mass.

**2nd Prize**  
Gwen Cohen  
371 Grand Ave.  
Akron 2, Ohio

**3rd Prize**  
Bobby L. Parker  
4184 Westover  
Memphis, Tenn.

**26th to 35th Prizes**  
Ernestine Hill  
1573 Bergen St.  
Brooklyn, N. Y.

Hilde Gundersheim  
552 W. 185 St.  
New York, N. Y.

**4th to 10th Prizes**  
Diana Russoman  
782 So. 15th St.  
Newark, N. J.

Janet Papen  
Box 297  
Sheridan, Oregon

Roberta Berry  
Route 1  
Castle Rock, Wash.

Joan Juckowski  
257 Winton St.  
Speld, Mass.

Diana Kay  
415 Rose Court  
Loudonville, Ohio

Carole Carter  
4118 Knobhill Drive  
Sherman Oaks, Calif.

Bebe Bagley  
170 D'Tree Hills Ave.  
N.E.  
Atlanta, Ga.

**36th to 50th Prizes**  
Lory Williamson  
194 Tennyson  
Highland Pk., Mich.

Jack Kjellin  
Box 4483, Joyfield  
P.O.  
Detroit 28, Mich.

Ann White  
21 Vienna St.  
Abbeville, S. C.

Eleanore Wiza  
Rt. 2, Box 115  
Rosholt, Wisc.

Donna Taylor  
92 Window Rd.  
Medford, Mass.

Eunice Ollier  
RR #3, Box 198  
Batesville, Indiana

Mary Keaney  
82 Webacowitt Ave.  
Lynn, Mass.

Mrs. W. W. Peters  
4761 41st Ave. N.E.  
Seattle 5, Wash.

A. Magee  
1259 E. State St.  
Trenton 9, N. J.

Earlese Turner  
Route #2  
Gallants Ferry, S. C.

Bonnie O'Brien  
103 Talmadge  
Madison, Wisc.

Lois Kushner  
17551 Prairie  
Detroit 21, Mich.

Linda Dinsmore  
RD #5 - Box 88  
Washington, Pa.

Marlene Richtig  
5119 So. 23 Street  
Omaha, Nebraska

Gloria Seinen  
R R 1 Culpoad  
Jordan, Ontario

Sue Cary  
264 Main St.  
Whitesboro, N. Y.

Patricia Neil  
R. D. 4-Box 177  
Wooster, Ohio

Pat Cushing  
1088 Montie St.  
Lincoln Park, Mich.

Vinny Alexander  
46 State St. S. L.  
#10  
New York, N. Y.

Beatrice Cantu  
417 Stamper St.  
Beeville, Texas

M. J. Rice  
City Hospital  
Martinsburg, W. Va.

Ruth Dillard  
23 Morrison Ave.  
Warwick, Va.

**11th to 25th Prizes**  
Jim Rossman  
78 Circle St.  
Franklin, Pa.

Judy Weinraube  
6936 Oakland St.  
Philadelphia, Pa.

Joanne Caranci  
2047 S. 9th St.  
Philadelphia, Pa.

Wanda Cunningham  
9319 East Daines  
Drive  
Temple City, Calif.

Nancy Mazzaferro  
215 Oak St.  
Greenport, N. Y.

Joni Callahan  
Rt. 2, Box 476  
Delano, Calif.

Phyllis Hochberg  
111-10 203 St.  
St. Albans 12, N. Y.

Heather Osgood  
235-46 Avenue  
Lachine Mtl. 32,  
Quebec

M. Hayden  
RFD #1 - Box 226  
Thomaston, Conn.

Stuart Bernet  
425 Riverside Dr.  
New York, N. Y.

Lynn Loris  
84 Marcel St.  
Bridgeport, Conn.

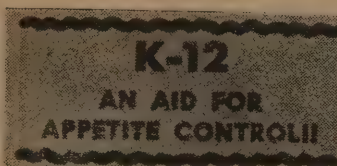
Ronald Walker  
5254 Hodiament  
Jennings 20, Mo.

Sam Randall  
1558 Nunnely Rd.  
Paradise Calif.

Willie Sanford  
547 E. Lenoir St.  
Raleigh, North  
Carolina

## Now! At Last! Just Released Without Prescription By U. S. Government! AMAZING! NO-DIET NEW! REDUCING WONDER DRUG!

PROVEN BY THOUSANDS OF SUCCESSFUL USERS!  
NO DIETS! NO EXERCISE! NO GIVING UP THE KIND OF FOOD YOU LIKE TO EAT!  
Reduce Until You Are The Size That Most Becomes You!



Now at last a reducing product allowed to say right on the label FOR APPETITE CONTROL!

K-12 works without any conscious help from you! You don't diet, you don't follow a regimen or plan. You don't count calories. Just take three tiny tablets a day and that's it! You eat, sleep, work, play just like any of your thin friends. The amazing ingredients in this new wonder drug do the work for you. Without even being aware of it, this amazing substance CUTS DOWN ON YOUR APPETITE, cuts down on your desire for food, and safely, quickly, easily you start to lose ugly pounds and inches of overweight!

### FREE TRIAL BOX!

Buy 15 day supply only.....\$3.00  
Get FREE 15 day supply.....\$3.00  
TOTAL VALUE.....\$6.00  
YOU PAY ONLY.....\$3.00

OR

Buy 30 day supply only.....\$5.00  
Get FREE 30 day supply.....\$5.00  
TOTAL VALUE.....\$10.00  
YOU PAY ONLY.....\$5.00

When you take K-12 you find yourself eating less without effort... without will power. K-12 does all the work! Your appetite is curtailed and off come ugly pounds and inches of overweight safely, quickly, easily! ALL ORDERS SHIPPED IMMEDIATELY! SENT IN PLAIN WRAPPER!

### REDUCERS! HERE'S PROOF

The best test of a reducing product is this —how many pounds did users lose. Here is amazing answer...  
REDUCED  
10 lbs. in 11 days  
18 lbs. in 20 days  
25 lbs. in 30 days  
you too can lose... weight safely and easily!

### HERE'S HOW IT WORKS!

K-12 is the most effective appetite appeaser you have ever tried! You still relish your food but like magic you automatically eat less. You need no great will-power—and amazingly down comes ugly overweight!

Almost like MAGIC K-12 helps overcome your gnawing hunger pangs—food actually stays in your stomach longer—which helps eliminate an important cause of empty stomach-blues that contribute to your overeating!

### MONEY BACK GUARANTEED!

Try a package of K-12. If you don't find it the easiest, most pleasant, most effective, way to reduce, to lose pounds and inches you have ever tried your money will be refunded in full—you lose weight to your entire satisfaction or your money back!

### MAIL NO RISK FREE TRIAL COUPON NOW

PRACTICAL RESEARCH CO., Dept. 194  
403 MARKET STREET, NEWARK, NEW JERSEY

Ship K-12 at once. I must lose more weight more quickly than anything I ever used or my money will be refunded in full!

☐ I enclose \$3.00 send 15 day supply plus FREE 15 day supply a \$6.00 value for only \$3.00.  
☐ I enclose \$5.00 rush 30 day supply regular value \$5.00 plus FREE 30 day supply a \$10.00 value for only \$5.00

NAME.....

ADDRESS.....

CITY.....ZONE.....STATE.....

## OVER 2000 PICTURES Every Top Star Of ★ RADIO ★ TV ★ MOVIES ★ RECORDINGS ★ STAGE



ONLY

**25¢**

Postpaid

PLUS  
**FREE**

FACSIMILE AUTOGRAPHS  
and  
HOME ADDRESSES

MAJOR STUDIO PICTURES Dept. 504-H

1124 No. La Brea Avenue, Hollywood 38, California

**PLAY GUITAR LIKE THE COWBOYS Do... 8 1/2**

Just out—very latest guaranteed, simple, easy method. Play cowboy songs the Western way in a few minutes by ear. Surprise and amaze your friends. Be in big demand at parties, camps, public entertainments, on the radio, etc. 12 Complete Lessons. Pay postman only \$1.00 plus postage and C.O.D. charges, or send \$1.00 and get EXTRA SONGS. Positive money back guarantee. Rush order today.

**WESTERN RANGER STUDIOS, Dept. 91, Hutchinson, Kans.**

**FREE BIG 5"x7" ENLARGEMENT WITH ORDER**

**25 WALLET SIZE \$1.00 PRINTS**

2 1/2" x 3 1/2" photos for classmates, loved ones—for job and college applications. Send pictures or neg. 25 for \$1.25 plus Free 5"x7" (60 for \$2.25). Satisfaction guaranteed.

**ROY PHOTO SERVICE Dept 28, GPO Box 644, N.Y. 1, N.Y.**

**10 Kt YELLOW GOLD FILLED IMITATION DIAMOND RINGS**

Beautiful engagement & wedding ring set with brilliant imitation diamonds. 10Kt YELLOW GOLD FILLED or Sterling Silver. **SEND NO MONEY.** Pay Postman on delivery plus Federal Tax and postage. Sold on MONEY BACK GUARANTEE.

**Clark Ring Co., 2349 Milwaukee Ave., Dept. 2135, Chicago 47, Ill.**

**New Catalog of 3100 Novelties**

Send 10c for amazing catalog of novelties, gifts, live animals, hobbies, fun makers, planes & boats, magic tricks, joke articles, unusual seeds, gadget time savers, cameras, optical goods, projectors, movies, jewelry, disguises, stamps, coins, puzzles, radios, auto & bike accessories, banks, smokers' gadgets, artists' supplies, printing sets, motors, knives, billfolds, guns, sports, books, games, music, scientific supplies, plants, fireworks, office & household items, etc. from all over world. Rush name, address & 10c now!

**JOHNSON SMITH COMPANY, Dept. 433, Detroit 7, Michigan**

## LOVE ME FOREVER

BEVERLY GUTHRIE GARY LYNES

Love me love me forever  
Take me make me your own  
Promise promise you'll never leave me  
Lost and alone  
Kiss me strongly and sweetly  
Tell me you will be true  
Love me love me completely  
Now and forever  
As I love you.

© Copyright 1957 by Greta Music Co.

## ANOTHER SPRING ANOTHER LOVE

GLORIA SHAYNE NOEL PARIS

Another spring, another love  
And yet it's always the same.  
Another spring, another love,  
But love has only one name.  
Another face, another smile,  
Another ride back up to the moon.  
Another heart that asks for mine,  
But in my heart the same old tune.  
Alone at night I gently untie the past.  
A photograph, a letter,  
A golden dream that couldn't last.  
And so another dance, another kiss  
But waiting behind ev'ry door  
That other spring,  
My only love will haunt me forever more.

© Copyright 1957 by Robert Mellin Inc.

## HAPPY LOVE

MOODY B. CARROL

Oh I'm so happy  
Yes I'm so happy  
Since you came right up  
And filled my cup with hap hap happy love  
Oh I'm so joyful  
Yes I'm so joyful  
Since you came right up  
And filled my cup with hap hap happy love  
There was a time when I'd sit right down  
And a-cry and a-cry and a-cry  
But since that date when I found my mate  
I si-i-i-gh  
Oh I'm so happy  
Yes I'm so happy  
Since you came right up  
And filled my cup with hap hap happy love  
I'm so happy  
Yes I'm so happy  
Since you came right up  
And filled my cup with hap hap happy love  
Oh I'm so joyful  
Yes I'm so joyful  
Since you came right up  
And filled my cup with hap hap happy love  
happy love

Copyright 1957 by Rush Music

## CROSS OVER

OLLIE JONES BUDDY SMITH

Took a little walk all alone, all alone.  
Saw a little girlie so sweet.  
She was headin' home all alone, all alone  
On the other side of the street.  
It was plain to see that she was lonely,  
Looking for a lonely boy.  
She was such a doll, such a cute little doll,  
And my heart was jumpin' with me  
So I cross over, baby,  
And walk with me,  
Just walk with me, come walk with me.  
Oh, won't ya cross over, baby,  
And talk with me,  
And you and me keep steady company.

I'm the boy for you, yes, it's true, yes it's true.  
I could give your heart a surprise—  
Say you want me too, say you do, say you do.  
Let me see the love in your eyes.  
Take me by the hand and let's be friendly,  
Like a boy and girl should be.  
Won't ya let your heart take a chance, take a chance,  
You could be so happy with me.  
And then she crossed over quickly,  
And walked with me, she talked with me,  
And walked with me.  
Oh, yes, she crossed over, quickly,  
I walked her home,  
And now we'll never ever walk alone.

© Copyright 1957 by Kahl Music, Inc.

**18 GLAMOR-AIDS FOR FACIAL BEAUTY**

**TO GLAMORIZE YOUR LIPS... YOUR EYES... YOUR EYEBROWS**

**ALL 18 YOURS FOR THE MIRACLE PRICE OF \$1.00**

Once In A Lifetime Offer that can Change your Whole Appearance. Not 10, not 15, but 18 thrilling BEAUTY AIDS at the sensational price of \$1.00. Each one promising you alluring enchantment... The Expensive "Beauty Shop" Look Every Day.

**Just look at these 18 essentials you get for only \$1!**

**Beauty Essentials #1 and #2:** Your choice of 2 Patricia de Parée stay-on lipsticks. One for daylight excitement, one for romance-filled evenings.

1. ORANGE—Sun-kissed, charmed with excitement;
2. SCARLET—High-voltage red electrifying appeal;
3. RASBERRY—Luscious as sun-warmed berries;
4. PETAL—Petal pink... youthful and enchanting;
5. ROSETTE—Press a rose petal to your lips;
6. MAGIC RED—Eye knew its secret;
7. CYCLAMEN—Palpating hue, tremendous lavender impact. The 2 lipsticks alone are worth \$1.00, but they are only a small part of this sensational \$1.00 offer.

**Beauty Essential #3:** Your choice of one of the 3 special Patricia de Parée Lip Lining Pencils, used by Hollywood make-up men  
1. PINK; 2. MEDIUM RED; 3. DARK RED.  
The special Lip Lining Pencil is yours not for \$1.00 itself, but as 1/18th of this sensational \$1.00 offer.

**Beauty Essential #4:** Your choice of one of the 5 Patricia de Parée professional Eye Lid Lining Pencils, to bring out every bit of the hidden excitement lurking in the depths of your eyes.

1. BLUE—A beautiful blue that harmonizes with shadows.  
2. GRAY—For the conservative lass who needs no color.  
3. SILVER—For the girl who wants to be different.  
4. BLACK—A standard color for all occasions.  
5. GREEN—Dramatic, the latest fashion.  
This special Eye Lid Lining Pencil is yours not for \$1.00 itself but as only 1/18th of this sensational \$1.00 offer.

**Beauty Essential #5:** Your choice of one of the 5 famous Patricia de Parée Hollywood Eyebrow Pencils.  
Choose the exciting color that blends into your personality.  
1. LIGHT BROWN, 2. MEDIUM BROWN, 3. DARK BROWN, 4. AUBURN, 5. BLACK.  
This special Eyebrow Pencil is yours, not for \$1.00 itself, but as only 1/18th of this sensational \$1.00 offer.

**Beauty Essentials #6-11:** You receive 6 exquisite Lip Outline Forms. It will be easy to change your lips to match your mood. You've seen these Lip Forms advertised for \$1.00 alone. Now they are yours as just one small part of this sensational \$1.00 offer.

**Beauty Essentials #12-17:** Six specially designed Eyebrow Outlines. The perfect mates to the Lip Forms. Add just the right touch for any occasion. You've seen these Eyebrow Forms advertised for \$1.00 alone. Now they are yours as just one small part of this sensational \$1.00 offer.

**Beauty Essential #18:** A Beauty Course designed by Patricia de Parée, beauty consultant to the glamorous. Jammed with beauty hints showing you the professional way to beauty. Make-up and hair styling for the 7 basics; technique for perfect lip shaping, eye lining; adding dopey shadow; applying eye shadow; mascara techniques; eye dash coloring; creating the perfect brow outline.

A miracle value at only \$1.00 plus 25¢ to cover postage and handling. Try the 18 piece Beauty Essentials kit for 10 days at our expense. You must find you have a new enticing appearance, or return the kit for full refund of purchase price.

Patricia de Parée Dept. N-71, 228 Lexington Ave., N. Y. 16

Rush to me the 18 piece Beauty Essentials Kit. I am enclosing \_\_\_\_\_ for this, at \$1.00 PLUS 25¢ to cover postage and handling for each oct. If I am not completely satisfied you will refund full purchase price.

Enclosed is ☐ check ☐ cash ☐ money order

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

I got my choice of 3 Lipsticks (order by color)  
1. \_\_\_\_\_  
2. \_\_\_\_\_

I got my choice of 1 Eye Lining Pencil (order by color)  
1. \_\_\_\_\_

I got my choice of 1 Eyebrow Pencil (order by color)  
1. \_\_\_\_\_

I got my choice of 1 Lip Lining Pencil (order by color)  
1. \_\_\_\_\_

And I got 6 Lip Outlines, 6 Eyebrow Outlines, and 1 Beauty Perfection Course.

Four

Aces-

Back

To

Back

You don't have to be a card player to understand that "Aces" are a hard combination to beat in a poker game. For that matter, in any such contest involving a mixture of talent and lady luck, the person with the most aces is likely to come out on top. Every business, regardless of its size, has its own special ace upon which it is particularly dependent. In sports, each team has a star who is, over and over again, called upon to carry his team-mates to victory. In the field of news coverage, we find ace reporters and writers. Even music has their top performers such as Prep's Janice Harper and Columbia's Johnny Mathis. But of all the "aces" known to music lovers all across the nation. The Four Aces are undoubtedly the most recognized vocal quartet ever to hit the entertainment world.

The Four Aces are no strangers to the music business. Their success started many years ago in Pennsylvania, as an instrumental group, and since that time they have built up quite a reputation as vocalists in the Pop field. Topping their list of credits and praises, is the phenomenal success the boys have had in putting out two-sided hits or as some folks referred to it, hits back to back. All along the line, from the first smash recording of "Sin", this harmonious foursome has released tunes where either side could have been the big seller. Now the Aces have come out with two new potential smashes for Decca. Both sides are beautiful ballads which are sparked by that Four Aces blend

"How Do You Say Goodbye" is given a smooth shuffle beat by Jack Pleis' orchestra and together with the rich sound of the Aces, a chart breaker is definite here. The flip side is a potential top seller entitled "I Would Love You Still". This tune is a soft romance-like affair with a sincere touch. Make way for these two on your hit list.

Turning back the pages, we find that the unit began by working in small nite-spots throughout the Pennsylvania area. The unpredictable hand of fate struck the boys, and it was for the good. One afternoon, two young songwriters approached Al Alberts, lead voice of the Aces, with a tune they felt was hit material. The boys, figured it was just another song, put it in the files and forgot all about it. But the persistent tune writers kept after the quartet until finally they whipped up an arrangement to the ditty. They auditioned the tune on their show and in very short order, they were receiving requests for it. Then came an offer to record the tune which they accepted and in a short space of time, "Sin" turned into one of the nation's leading hits. From then, right up until the present day, The Four Aces have been making with the tunes which will be entered in the books as all time greats.


It's a pleasure for HIT PARADER Mag to pay tribute to one of the country's top vocal groups, who will live in the hearts of the American music fans forever — The Four Aces.

**WHY** Have Such Dark or Discolored Skin, Freckles, Ugly Skin Spots—



**WHEN** Mergolized Wax Cream's amazing **7 night plan** lightens, beautifies skin while you sleep! Just follow the famous Mergolized Wax Cream **7 night plan** to a whiter, clearer, lovelier complexion. Apply specially medicated Mergolized Wax Cream to face, arms, or elsewhere each night for one week. You'll begin to see results almost at once, as it lightens dark skin, blotches, freckles and ugly skin spots as if by magic! This is not a cover-up cosmetic; Mergolized Wax Cream works UNDER the skin surface. Beautiful women have used this time-tested plan for over 40 years — you'll love its fast, sure, longer lasting results! Mergolized Wax Cream is sold on a 100% guarantee or money back.

**MERCOLIZED WAX CREAM**  
At All Drug and Cosmetic Counters



A BICYCLE LICENSE PLATE for style and quick identification is sure to please your child. Bears his name or nickname (up to 8 letters). The plate is heavy in baked enamel colors. It can also be attached to a tricycle or wagon. \$1 post-paid, from Best Values, Dept. A88, 403 Market Street, Newark, New Jersey.

**FREE PHOTO**




Pet Boone

**MOVIES AND TV STARS**


Your choice of beautiful 5x7 prints or high gloss post-card size of your favorites. Will include free catalogue of stars and information, together with many exciting offers. Be first to get these pictures. Send only 15c (2 for 25c) to cover mailing and handling.

**HOLLYWOOD SCREEN EXCHANGE**  
Box 1150, Dept. Y-1, Hollywood 28, California



**WHOLESALE**  
**ELECTRIC GUITARS**  
**PARTS — BUILD YOUR OWN**  
Solid-body Spanish, amplifiers double-necks, single-necks, triple-necks, 4-necks, solid-body mandolin, pick up mikes, non-electric instruments, etc. Free home study course with instruments. Parts available to build your own. 1957 MODELS  
**WHOLESALE-FREE CATALOG**

**CARVIN CO., BOX 287, Dept. HP-1, Covina, California**



**HANDS TIED?**

—because you lack a **HIGH SCHOOL DIPLOMA**

• You can qualify for an American School Diploma in spare time at home! If you have left school, write or mail coupon for FREE booklet that tells how. No obligation of any kind.

----- **OUR 60TH YEAR** -----

**AMERICAN SCHOOL, Dept. H-181**  
Drexel at 58th, Chicago 37, Illinois

Please send FREE High School booklet.

Name.....

Address.....

City & State.....

Complete Canadian Course available. Write American School, Dept. H-181, 6083 Sherbrook St., W., Montreal



## FRANK SINATRA

Here's that man again, you know the one we mean — the lad that started out with the late Jimmy Dorsey's orchestra in the early 40's, and today he's a maestro himself, for Frank Sinatra is once again leading the way, in fact it's "All The Way", and where else but to "Chicago", for these are his two latest hits on the Capitol label. Hollywood again plays a big role in the most recent Sinatra additions to his song book, for his duo of hit tunes are taken from "The Joker Is Wild", Paramount's pictorial biography of the colorful comedian, Joe E. Lewis. Frank plays the lead in the movie and is backed up by Mitzi Gaynor and Eddie Albert.

Naturally, Frank Sinatra and every superlative adjective conceivable would be one and the same, for when you look at the list of music-lands "greatest", the boy from the other side of the tracks' certainly is, and always will be, right up on top. Unlike many of the singing sensations of this "modern era" of the 1950's, Frankie's popularity began 15 years ago, and it's just as strong today. The former Idol of the '40's charms reach old and young alike. Everybody from sister Sue to grandma Brown loves this wonderful fellow, and to hear him sing, or watch him act, it's pretty difficult not to hold back the swoons as Frankie croons his way into your heart.

Where do you start in when talking about the Sinatra success story? His road to Fame 'n' Fortune has been with so many milestones such as Gold Records, "Oscars", radio and TV awards, etc. . . ., that to try and pinpoint one specific event that could be used to sum up his triumphs is out of the question. However, if you'd like to pick out a few significant Sinatra moments, "Laura", Hoboken, the immortal Dorsey Brothers, "This Love Of Mine", and "From Here To Eternity" are but a few jewels in Frank's gilded crown of memories.

Some people say that Frank Sinatra is "unfathomable", a man of many moods. Such may be the case, for when you are such an outstanding personality, constantly in the public's eye, many ideas, statements, and 'Sinatrasms' in general are interpreted in more than one way. Be that as it may, Frank still reigns as the champion in everything that he does, and many challengers have been left by the wayside in their efforts to dethrone him. Fans are not prone to give out such titles as "The King Of Swing" and "The Man With The Golden Voice" to anybody unless they rightfully deserve it, and so, from coast to coast and sea to shining sea, it's that man, Frank Sinatra, "All The Way"!!!

## TREAT ME NICE

JERRY LEIBER MIKE STOLLER

When I walk through that door,  
Baby, be polite.  
You're gonna make me sore  
If you don't greet me right.  
Don't-cha ever kiss me once; kiss me  
twice.

Treat me nice.  
I know that you've been told  
It's not fair to tease  
So if you come on cold,  
I'm really gonna freeze.  
If you don't want me to be cold as  
ice,

Treat me nice.  
Make me feel at home if you really  
care.

Scratch my back and  
Run your pretty fingers through my  
hair,

You know I'd be your slave  
If you ask me to.  
But if you don't behave,  
I'll walk right out on you .  
If you want my love then take my  
advice.

Treat me nice.

Copyright © 1957 by Elvis Presley Music, Inc. International copyright secured. All rights reserved including the right of public performance for profit. Used by permission.

## NEVER TILL NOW

PAUL FRANCIS WEBSTER JOHNNY GREEN

Never till now were those rainbows  
there,

Did the skylark sing on the bough  
Till his song filled the air.

Somehow I wasn't aware  
That life was so beautiful.

Never till now did I dream you'd care,  
Did I dream my heart could be true,  
Never till now have I found love,  
Never till I found you.

© Copyright 1957 by Loew's Inc. Rights throughout the world controlled by Robbins Music Corp.

## THAT AIN'T RIGHT

AARON SCHROEDER JOSEPHINE PEOPLES

Why did you go and hurt me so?  
Gee whiz you know I try (really try)  
The more I treat you kind and sweet  
The more you make me cry

Now that ain't right no no no  
That ain't right oh  
To do wrong to the one that loves ya  
Ain't right

You tell a-me lies and then you try  
Your best to keep it hid (keep it hid)  
A little peck and I forget  
All the things you did.

The sun only shines when it's light  
My love shines mornin' noon and night

If I'm to blame for the way you've  
changed  
I'll make it up to you (to you)  
But should you say it's best this way  
My heart would break in two

Copyright ©1957 by Aberbach (Canada) Limited. Sole selling agent Hill and Range Songs, Inc. International copyright secured. All rights reserved including the right of public performance for profit. Used by permission.

# FREE 2 HIT PARADE RECORD

Songs By Any Of These Stars With Every Order For Hit Parade Records


☐ PERRY COMO

☐ PATTI PAGE

☐ FRANKIE LAINE

☒ ROSEMARY CLOONEY

☐ GEORGIA GIBBS

☐ DORIS DAY

☐ SARAH VAUGHAN

## 20 HIT PARADE RECORD SONGS \$2.98

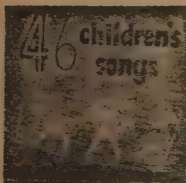
☐ 18 HIT PARADE SONGS Plus Two Free By Any of the Stars  
Checked Making a total of 20 for \$2.98  
Here Are 18 of the 20 On Records:



- |                                  |                                 |
|----------------------------------|---------------------------------|
| 1. Chances Are                   | 10. Remember You're Mine        |
| 2. Fascination                   | 11. That'll Be The Day          |
| 3. Tammy                         | 12. Around The World            |
| 4. Moneycomb                     | 13. That My Heart Reminds Me    |
| 5. Diana                         | 14. Let Of Lovin'               |
| 6. In Middle Of An Island        | 15. Send For Me                 |
| 7. Whole Lot Of Shakin' Going On | 16. Happy, Happy, Birthday Baby |
| 8. Mister Lee                    | 17. Hula Love                   |
| 9. Rainbow                       | 18. Up Above My Head            |

☐ 46 CHILDREN'S SONGS — \$2.98

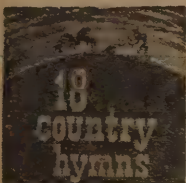
Includes Booklet Of Picture-Illustrations & Words to the Music!



- |                                 |                                    |                               |
|---------------------------------|------------------------------------|-------------------------------|
| 1. Twinkle, Twinkle Little Star | 13. Baa Baa Black Sheep            | 23. Deedie, Deedie Dumpling   |
| 2. Old King Cole                | 14. Pop Goes Weasel                | 24. Hi Diddle Diddle          |
| 3. Little Tommy Tucker          | 15. 3 Blind Mice                   | 25. Three Little Kittens      |
| 4. Jack & Jill                  | 16. Mary Had a Little Lamb         | 26. Patty Cake                |
| 5. Pease Porridge Hot           | 17. Skip To My Lou                 | 27. Giddy Up                  |
| 6. Where Has My Little Dog Gone | 18. Row Your Boat                  | 28. Ol' Chisel-Trail          |
| 7. Humpty Dumpty                | 19. Tom Tom the Piper's Son        | 29. Rock-A-Bye Baby           |
| 8. London Bridge                | 20. I Been Working on the Railroad | 30. A-Sailing, Plus 17 Others |
| 9. Lazy Mary                    | 21. Arkansas Traveler              |                               |
| 10. A Tisket, Tasket            | 22. I Saw a Ship A-Sailing         |                               |
| 11. Old MacDonald               |                                    |                               |
| 12. Farmer In Dell              |                                    |                               |

☐ 18 COUNTRY HYMNS

Plus Free Picture Bible—Only \$2.98



- |  |                                   |
|--|-----------------------------------|
| 1. Give Thanks Be Given                  | 11. O- A Lot To Tell My Soul      |
| 2. God You Owe Thank To Praise           | 12. He's My Lord And King         |
| 3. Love Never Fails                      | 13. As You Lay Me Down The Grave? |
| 4. Where I Looked Up, And He Looked Down | 14. Warm In His Arms              |
| 5. Give Me Flowers While I'm Living      | 15. He Was There Together Up Then |
| 6. Praying                               | 16. When We All Get Burning Faith |
| 7. Someone To Care                       | 17. Jesus Answers My Prayers      |
| 8. No Name                               |                                   |
| 9. The Cry From The Cross                |                                   |
| 10. When Jesus Calls                     |                                   |

☐ 18 ROCK & ROLL SONGS — \$2.98

Free Photo of Elvis Presley & Pat Boone



- |                   |                            |
|-------------------|----------------------------|
| 1. Little Darlin' | 10. Bacon Fat              |
| 2. School Days    | 11. I'm Sticking With You  |
| 3. Lucille        | 12. Knee Deep In The Blues |
| 4. Empty Arms     | 13. Jim Dandy              |
| 5. Just Because   | 14. Feeling Happy          |
| 6. All Shook Up   | 15. Love Me                |
| 7. Party Doll     | 16. Love Is Strange        |
| 8. Lucky Lips     | 17. The Girl Can't Help It |
| 9. Shirley        | 18. Blue Monday            |

A \$16.00 Value for \$2.98 FOR HI-FI QUALITY RECORDS



FREE A FREE SURPRISE GIFT WILL BE INCLUDED WITH EACH ORDER!

MONEY BACK GUARANTEE

If for any reason you are not 100% satisfied, KEEP ANY Six Songs FREE and Two by your Favorite Singing Star, and Return the Remaining 12 for Refund. Available in 45 and 78 R.P.M.

BY TOP STARS OF RADIO T-V, STAGE AND SCREEN The top stars of Radio, TV, Stage and Screen bring you your favorite records at 17¢ per song.

☐ 18 CHRISTMAS SONGS PLUS CHILDREN'S PICTURE STORY BOOK—\$2.98



- |                                    |                                      |
|------------------------------------|--------------------------------------|
| 1. Jingle Bells                    | 11. 'Twas The Night Before Christmas |
| 2. White Christmas                 | 12. Let It Snow                      |
| 3. I'll Be Home For Christmas      | 13. Santa Claus Is Coming To Town    |
| 4. Silent Night                    | 14. Frosty The Snowman               |
| 5. Adeline Fidelity                | 15. You're All I Want For Christmas  |
| 6. Winter Wonderland               | 16. Silver Bells                     |
| 7. Happy Holiday                   | 17. Rudolph The Red Nosed Reindeer   |
| 8. All I Want For Christmas        | 18. Christmas Island                 |
| 9. I Saw Mommy Kissing Santa Claus |                                      |

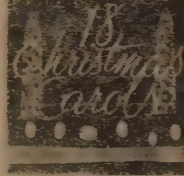
☐ 118 HILLBILLY



HITS (18 HILLBILLY HITS PLUS LYRICS TO 100 SONGS). BY TOP T.V. RADIO, & STAGE STARS ONLY \$2.98 HERE ARE THE 18 RECORD SONGS:

- |                                      |                              |
|--------------------------------------|------------------------------|
| 1. Please Don't Blame Me             | 9. Teddy Bear                |
| 2. My Shoes Keep Walking Back To You | 10. Four Walls               |
| 3. Galska Girl                       | 11. Tangled Blind            |
| 4. Home Of The Blues                 | 12. Fallen Star              |
| 5. I Heard The Blues Sing            | 13. Mister Love              |
| 6. Fraulein                          | 14. My Arms Are A House      |
| 7. Whole Lot Of Shakin' Going On     | 15. Love Me To Pieces        |
| 8. Bye Bye Love                      | 16. Is It Wrong?             |
|                                      | 17. Gonna Find Me A Bluebird |
|                                      | 18. I Wish You Knew          |

☐ 18 CHRISTMAS CAROLS—ONLY \$2.98. Free Fully Illustrated Children's Story Book With Records!



- |                                  |  |
|----------------------------------|--|
| 1. Once In Royal David's City    | 10. God Rest Ye Merry Gentlemen          |
| 2. Little Town Of Bethlehem      | 11. Tempus Adest Floridum                |
| 3. Mark The Herald Angels Sing   | 12. Greensteves                          |
| 4. Joy To The World              | 13. Veni Immanuel                        |
| 5. We Came Upon A Midnight Clear | 14. Oh Come All Ye Faithful              |
| 6. The First Noel                | 15. Silent Night                         |
| 7. Kings Of The Orient           | 16. While Shepherds Watched Their Flocks |
| 8. Granham (Traditional)         | 17. Joy                                  |
|                                  | 18. Away In A Manger                     |



☐ 12 SQUARE DANCES & BOOK — \$2.98 8 Calls and 6 Music Only Square Dances plus Gift Book "Square Dancing" for \$2.98

- |                    |                         |
|--------------------|-------------------------|
| 1. Mockin' Bird    | 7. Chicken Reel         |
| 2. Flop Eared Mule | 8. Golden Slipper       |
| 3. Buffalo Gal     | 9. Red River Valley     |
| 4. Oh, Susanna     | 10. Arkansas Traveler   |
| 5. Soldier's Joy   | 11. Little Brown Jug    |
| 6. Devil's Dream   | 12. Turkey In The Straw |
- ☐ Check here if you want 12 calls only, Plus Book  
☐ Check here if you want 12 instrumental (music only)



☐ 16 CHRISTMAS CHIMES—\$2.98

- |                                 |                                   |
|---------------------------------|-----------------------------------|
| 1. Adeline Fidelity             | 9. O Little Town Of Bethlehem     |
| 2. Good King Wenceslas          | 10. O Tannenbaum                  |
| 3. God Rest Ye Merry Gentlemen  | 11. I Saw Three Ships             |
| 4. We Three Kings               | 12. O Holy Night                  |
| 5. The First Noel               | 13. Silent Night                  |
| 6. Mark! The Herald Angels Sing | 14. It Came Upon A Midnight Clear |
| 7. Joy To The World             | 15. Away In A Manger              |
| 8. The Twelve Days Of Christmas | 16. Deck The Hall                 |

MAIL NO RISK COUPON TODAY  
BEST VALUES Co., Dept. 77  
403 Market St., Newark, New Jersey

☐ Send 78 RPM  
☐ Send 45 RPM

☐ I enclose \$2.98. Send the 18 Hit Parade Songs, Plus 2 FREE BY THE SINGER CHECKED BELOW.

☐ Patti Page  
☐ Sarah Vaughan  
☐ Georgia Gibbs  
☐ Frankie Laine

☐ Doris Day  
☐ Rosemary Clooney  
☐ Perry Como

☐ I enclose \$2.98. Send the 18 Hillbilly Songs, Plus 100 Hillbilly Lyrics.  
☐ I enclose \$2.98. Send the 18 Rock and Roll Songs.  
☐ I enclose \$2.98. Send the 12 Sq. Dances and Book.  
☐ I enclose \$2.98. Send the 18 Country Hymns.  
☐ I enclose \$2.98. Send the 46 Children's Songs.  
☐ I enclose \$2.98. Send the 18 Christmas Songs.  
☐ I enclose \$2.98. Send the 18 Christmas Carols.  
☐ I enclose \$2.98. Send the 18 Christmas Chimes.  
☐ I enclose \$29.95. Send the Four Speed RCA Record Player.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

MONEY BACK GUARANTEE

RCA

Four speed RCA Portable record player—  
scuff proof, highest quality. New 1958  
Model only \$29.95.





## SPARKLING 8 x 10 ENLARGEMENT ONLY 49¢

Mail us any photo, snapshot or negative and receive, postpaid, your enlargement on double-weight paper. Original returned unharmed. Nothing else to pay. If beautiful hand-coloring is desired add 50¢ for each print. C.O.D.'s accepted on orders of 2 or more, plus C.O.D. charges. Satisfaction Guaranteed.

QUALITY VALUES, Studio 38-P

BOX 222, COOPER STA., New York 3, N. Y.

**FREE!**  
On orders of 2 or more we will send you one sparkling wallet size print FREE.

## ONE MILLION DOLLARS CASH IN CONFEDERATE MONEY Yours only \$2.98

Be a deep south millionaire! Have money to burn! We'll send you exactly one million bucks in honest-to-goodness Confederate money — and all you pay is \$2.98! You can do everything with this money but spend it. Amaze and amuse your cotton-pickin' friends. Win bar bets by the barrel! Light your cigars and cigarettes with \$10.00 bills! Live it up! It's a million dollars worth of laughs and fun — all for only \$2.98. You get one million bucks in \$10's, \$20's, \$50's, \$100's etc. denominations — enough to keep your friends laughing and happy for months — This offer is limited. Only \$4 million dollars to a customer. Our supply of this loot is limited — so rush your order... One Million dollars only \$2.98. Four Million dollars only \$10.00. If not delighted keep \$100,000 for your trouble and return the rest of the money for a full and prompt refund. Send to — **BEST VALUES CO., Dept. 120, 403 Market St., Newark, N. J.**

## TWELFTH OF NEVER

P. F. WEBSTER LIVINGSTON

You ask how much I need you  
Must I explain

I need you oh my darling

Like roses need rain

You ask how long I'll love you

I'll tell you true

Until the twelfth of never

I'll still be loving you

Hold me close never let me go

Hold me close melt my heart like

April snow

I'll love you till the blue-bells forget  
to bloom

I'll love you till the clover has lost its  
perfume

I'll love you till the poets run out of  
rhyme

Until the twelfth of never

And that's a long, long time

Until the twelfth of never

And that's a long, long time

Copyright 1957 by Empress Music, Inc.

## JUST BETWEEN YOU AND ME

CATHY LYNN JACK KELLER

Sittin' in the sand, we were holdin'  
hands,

You whispered "I love you just between  
you and me."

Ev'ryone had gone.

We stayed on and on,

Vowing to be lovers

Just between you and me.

You won't tell my mother.

You won't tell your brother.

They don't think that we're of age.

No congratulations until graduation.

Then we'll turn life's page.

'Till we tell the world we will both  
agree

It's our little secret just between you  
and me.

Copyright 1957 by Winneton Music Corp.

## THIS MOMENT OF LOVE

GENE FIOCCA

This moment of love is tender and true,

This moment of love will tie me to you,

For you are the one that I've waited for

And now it is here never to fear,

This moment of love

The thrill of my life is here in my  
arms

Surrendering all my love to her  
charms

Please hold me tonight your heart  
next to mine

Without you I know it couldn't be so

This moment of love

Stars come a little bit nearer

Moonlight peeps thru the trees

Each kiss a little bit dearer

This is heaven to me this moment of  
love

Is with us tonight

And if it should fade and pass out  
of sight

Each day I would live the memory of  
I'll never forget I'll never regret

This moment of love

© Copyright 1957 by Magnus Music Publications and  
Brookville Music Inc.

## SWINGIN' ROMANCE

JOE & AUDREY ALLISON

I looked, I flipped,

My eyes went out of focus,

I didn't even have a chance

I know before I ever said "hello"

That we could have a swingin'

romance

I'm gone I'm dead,

My heart is really hung up,

I fell apart at your first glance

It didn't take a wall to fall on me,

To know we'd have a swingin'

romance.

There we stood, in a crowded hall,

And yet we were all alone

You were somebody else's date,

But I knew that I'd be takin' you home.

I'm flipped, way out,

My pulse is like a bongo,

You'll never shake me, not a chance

I know that you're for me and we

agree,

That we could have a swingin' romance.

Copyright 1957 by Central Songs, Inc.



## OPPORTUNITIES FOR EVERYBODY

Publisher's Classified Department (Trademark)

For advertising rates, write to William R. Stewart, 9 South Clinton Street, Chicago 6 (Wom's, Dec.) 7

### OF INTEREST TO WOMEN

**FREE—BIG NEW Wholesale Catalog!** Up to 50% saving for you, family, friends on nationally-known gifts, jewelry, toys, appliances, Christmas cards etc. Also make money selling part time! Write: Evergreen Studios, Box 846-AZ, Chicago 42.

**\$500 FOR YOUR Child's Picture** paid by advertisers. Send one small photo (All ages). Returned. Print child's parents' name, address on back. Spotlite, 8346-P-12 Beverly, Hollywood, California.

**\$500 FOR YOUR child's photo**, all ages, if used for advertising. Send photo for approval. Returned two weeks. Advertisers, 6000-YL Sunset, Hollywood 28, California.

**DRESSES 24¢; SHOES 29¢; Men's suits \$4.95; trousers \$1.20.** Better used clothing. Free Catalog. Transworld 164-A Christopher, Brooklyn 12, N.Y.

**MAKE MONEY SEWING** At Home, part or full time. We instruct. No selling. Free details: Jud-San, Box 2107, Dept. 15-M, Cleveland 8, Ohio.

**\$200. MONTHLY POSSIBLE.** Sewing Babywear! No house selling! Send stamped, addressed envelope. Cuties, Warsaw 1, Indiana.

**WIVES—INCREASE YOUR family income** sewing babywear for stores. Write Tiny-Tot, Gallipolis 19, Ohio.

**EARN SPARETIME CASH** Mailing Advertising Literature. Glenway, Box 6568, Cleveland 1, Ohio.

**SEW OUR READY cut aprons** at home, spare time, Easy, profitable. Hunky Aprons, Caldwell 3, Ark.

**EARN \$50 FAST** sewing pre-cut products. Information 30. Thompson's, Loganville, Wisconsin.

**MAKE MONEY CLIPPING Newspaper Items** For Publishers! Newscraft, PW-983-E, Main, Columbus 5, Ohio.

**\$200. MONTHLY REPORTED**, preparing envelopes. Revealing method, 25c. Economy, Box 1686-W, Clearwater, Florida.

**MONEY, TYPING—SEWING!** Details Free! Details Free! Edwards, 3912-W, 12th, Des Moines 13, Iowa.

**\$40.00 WEEKLY MAKING Lovely Roses.** Easy, Write Studio Company, Greenville 10, Pa.

**GOOD PAY, MAKING Flowers.** Free Sample. Boycan Industries, Sharon 44, Penna.

### EDUCATIONAL OPPORTUNITIES

**SHORT STORY, ARTICLE Writing.** Big opportunities for new writers. Free book tells how to learn at home for part or full time income. Palmer Institute of Authorship, Desk PCW-127, 1680 N. Sycamore, Hollywood, Calif.

**COMPLETE YOUR HIGH School** at home in spare time with 60-year-old school. Texts furnished. No classes. Diploma. Information booklet free. American School, Dept. X974, Drexel at 58th, Chicago 37, Illinois.

**FINISH HIGH SCHOOL** at home, spare time. No classes. Diploma awarded. Write for Free catalog. Wayne School, Catalog HCH-50, 2527 Sheffield, Chicago 14.

**HIGH SCHOOL DIPLOMA** at home. Licensed teachers. Approved materials. Southern States Academy, Station E-1, Atlanta, Georgia.

**LEARN WHILE ASLEEP!** Details free. Research Association, Box 610-WP, Omaha.

### LOANS BY MAIL

**BORROW \$50 to \$500.** Employed men and women over 25, eligible. Confidential—no co-signers—no inquiries of employers or friends. Repay in monthly payments to fit your income. Supervised by State of Nebraska. Loan application sent free in plain envelope. Give occupation. American Loan Plan, City National Bldg., Dept. WD-12, Omaha, Nebraska.

**PAY YOUR BILLS** Now. Borrow \$100 to \$600 Cash by mail. Easy, quick, private. Repay in small monthly installments over 20 months. Your payments may run 2½ less than now; have money left over to spend! Loan order blank mailed free in plain envelope. Advise amount needed. State Finance Co., 323 Securities Bldg., Dept. U-69, Omaha 2, Nebraska.

**BORROW BY MAIL.** \$100-\$600. Anywhere. Air Mail Service. Postal Finance, 200 Keeline Building, Dept. #653X, Omaha 2, Nebraska.

### MISCELLANEOUS

**NATIONALLY ADVERTISED MERCHANDISE Wholesale** Giant Catalog. Send Postcard: Valmart, Whippany 15, N.J.

### OLD COINS & MONEY WANTED

**\$4,000.00 for 1913 Liberty Head Nickel.** Uncirculated Dollars 1804 to 1839, 1893-S, 1895-P, 1903-O pay \$100.00-\$5,000.00. Certain dates—Small Cents before 1915—pay up to \$325.00; Dimes, before 1917—\$2,000.00; Quarters before 1924—\$1,000.00; Half Dollars before 1905—\$1,000.00; 2c pieces—\$70.00; 3c pieces—\$90.00; Half-dimes—\$500.00. Hundreds of others worth \$10.00-\$1,000.00. Canadian Coins—1921—5c Silver, \$50.00. 1875 Quarters—\$50.00. 1921—50c—\$200.00. Wanted—20c Pieces, Gold Coins, Paper Money, etc. Our Large Illustrated Guarantee Buying—Selling Catalogue, Giving Complete Allcoin Information—Send \$1.00. Purchase Catalogue before sending coins. Worthycoin Corporation, Leaders Numismatic Quotations, K-453-C, Boston 8, Mass.

**ONE MILLION DOLLARS Confederate Money** in \$10's, \$20's, \$50's, \$100's, etc. Only \$2.98. Limit Four Million For Only \$10.00. Best Values Company, Dept. #M-53, 401 Market Street, Newark, New Jersey.

**WE BUY ALL rare coins.** Complete catalogue 25c. Fairview, Box 1116-PC, New York City 8.

**\$100.00 FOR CERTAIN pennies.** Booklet listing prices, 25c. Lincoln Coins, D-76, Glendale, Arizona.

**WE PURCHASE INDIANHEAD pennies.** Complete allcoin catalogue 25c. Magnacoin, Box 61-T1, Whitestone 57, N.Y.

### MONEY MAKING OPPORTUNITIES

**OPERATE RESTAURANT OR diner.** Free booklet reveals plan. Write Restaurant Arts, 512-MO, Fremont, Ohio.

**EXTRA CHRISTMAS CASH.** Additional Income. Supplies \$1.00. Refundable. Suco, 324 South Third Street, Minneapolis 15, Minnesota.

**GUARANTEED HOMEWORK!** IMMEDIATE Commissions! Free Outfits! Hirsch, 1301-12 Hoe, New York City 59.

**\$25 WEEKLY POSSIBLE.** sparetime, preparing mailings for advertisers. Temple Co., Muncie 2, Indiana.

**MEN, WOMEN, EARN Extra Cash.** Preparing Advertising Postcards. Langsons, Box 41107W, Los Angeles 41, Calif.

**MAKE YOUR TYPEWRITER Earn Money.** Send \$1.00. Hughes, 7004 Diversy, Chicago 35.

**HOMEWORKERS WANTED PAINTING Novelties.** No Selling. N. Roland, Vincetown 1, N.J.

**EARN EXTRA MONEY** sparetime. For Information, Write HyLite, 1472-W Broadway, New York 36.

**EXTRA MONEY PREPARING**, mailing literature. Tom, 1306 N. Western, Chicago 22.

**\$35 WEEKLY PREPARING envelopes.** Instructions \$1. Refundable. Adservica, Spring Valley 151, New York.

**MAKE MONEY PREPARING envelopes!** Literature explaining free. Cove, Box 768-E, Largo, Florida.

### HELP & AGENTS WANTED

**BEAUTY DEMONSTRATORS—TO \$5.00 hour** demonstrating Famous Hollywood Cosmetics, your neighborhood. For free samples, details, write Studio Girl, Dept. 16712C, Glendale, Calif.

**HOMEWORKERS: ASSEMBLE HANDLACED** Precut moccasins and handbags. Good earnings. California Handicrafts, Los Angeles 48-B, California.

**MAKE MONEY AT Home** Assembling Our Items. No Tools, Selling or Experience Necessary. Lee Mfg. 8507-W 3rd, Los Angeles 48, California.

**EARN EXTRA MONEY** selling Advertising Book Matches. Free sample kit furnished. Matchcorp, Dept. WP-44, Chicago 32, Illinois.

**60¢ PROFIT COSMETICS** \$25 day up. Hire others. Samples, details. Studio Girl-Hollywood, Glendale, Calif., Dept. 16712H.

### FOREIGN & U.S.A. JOB LISTINGS

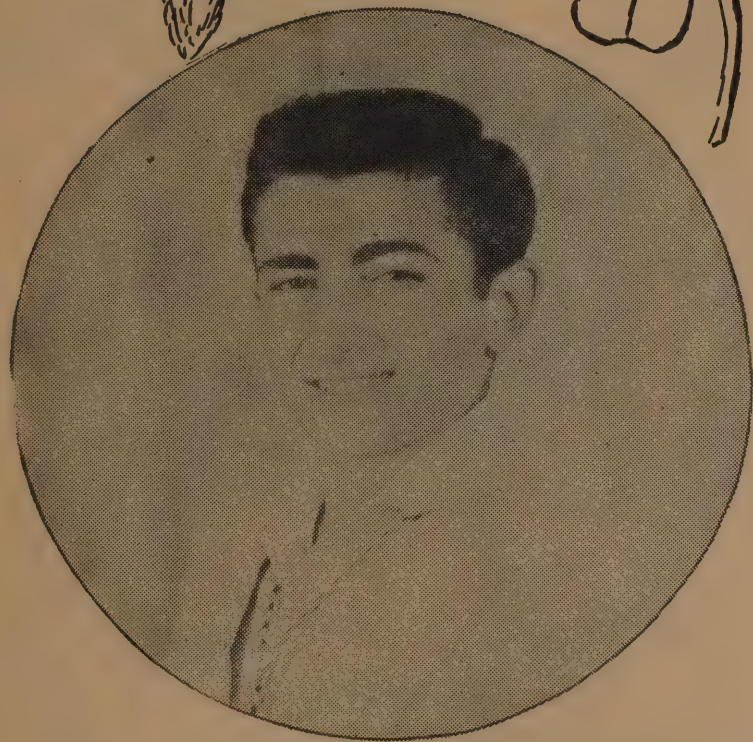
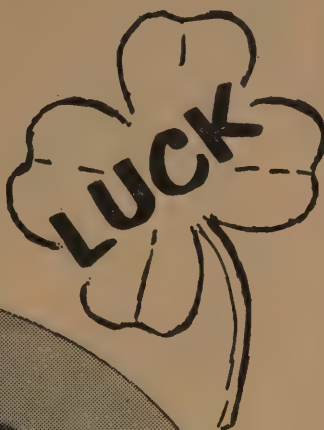
**FREE INFORMATION: EARN High pay.** All trades. Foreign and USA Job Opportunities. Travel paid. Applications, Write Dept. 618 National Employment Information, 1020 Broad, Newark, N.J.

**AMERICAN, OVERSEAS JOBS.** High Pay, Men, Women. Transportation Paid. Free Information. Transworld, 200W West 34th St., New York 1.

### HOME SEWERS OPPORTUNITIES

**SEW BEAUTIFUL FELT Novelties.** Write enclosing stamp for working details. Liebig Industries, Beaver Dam 5, Wisconsin.

LOTS OF



## RANDY LUCK

There are many ways in which a person can break into show business. Often times, one is discovered by a talent scout; then there is the amateur hour route; but the most unusual story of a star is that of Ace Records newest discovery, Randy Luck. Actually, there are two main characters in our little tale of a "Lucky" male, for Perry Como plays an important roll in "the happiest of endings" success story. About a year and a half ago, an 18 year old student at Miami University was an aspiring song-writer — Irwin Luck was the lad's name.

Yet, no matter how hard he tried, it just seemed that the fates were against him. Every road leading to that "one break" was blocked. So what did Irwin do? Nothing more than rent a billboard (20x60 feet) in the middle of Times Square, advertising his songwriter's dream to none other than Perry Como. Most people laughed at this wild scheme but it paid off.

Today, Irwin has changed his name to Randy, has had many of his songs published, and his pot of gold has been found, for he's a record star on the Ace label; and all of this dreaming became a reality because a fellow named Luck sought out a guy named Como by means of a billboard in a place called Times Square.

Randy's latest for Ace is "Yes I Love You" backed up with "Kiss Me Once", and if his past is any indication of things to come, then another star will soon be shining brightly up in Music Heaven. A really "lucky" guy — Randy Luck. Just fill out the coupon below and Randy will send you a picture and membership card to his new national fan club.

**RANDY LUCK**

**HIT PARADER**

**Derby, Conn.**

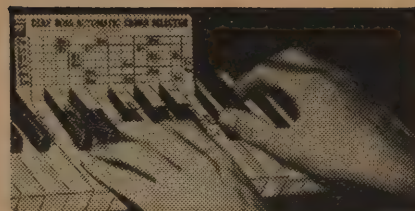
*Please enroll me in The Randy Luck Fan Club!*

Name ..... Age .....

Address .....

City .....

State .....



Let Me Show You At My Expense  
how you can start to

## PLAY the PIANO

with both hands — in 15 minutes

**THE FAST, EASY, DEAN ROSS WAY**

In just 15 minutes you'll be playing simple popular songs with both hands — melody and bass chords! No tedious exercises, boring scales or tiresome practice. With the modern, marvelous Dean Ross Method, you will be playing simple familiar melodies almost on sight! I want you to make me prove it. I can, and will! I will gladly send you

### ABSOLUTELY FREE

- my illustrated, easy-to-follow, Sample Lesson which shows you how you can actually play simple single note melodies with one hand, and beautiful simple resonant bass chord accompaniments with the other, even though you don't know a note now
  - my Patented Automatic Chord Selector that enables you to strike—instantly—all the beautiful simple bass chords called for in the Sample Lesson.
  - my Note Selector that guides your fingers to the melody notes for your right hand
  - and 5 popular, simple songs you can start to play with both hands in 15 minutes, thanks to my amazing new invention and quick-results method.
- I'll send you all this absolutely FREE. Just tell me your name and address. You risk nothing—you owe nothing. Write me now. You'll be on your way to fun and popularity by return mail. Please enclose 10c to cover postage and handling.

**DEAN ROSS**

45 West 45th St., Studio D-7413, New York 36

Glamourize your clothes with... **PARIS LABELS**

Don't be embarrassed by cheap labels! Give your suits, coats, dresses the "custom look" of Europe's fashion capitals with exclusive designer labels. Beautiful high fashion satin.

**\$1 each or 3 for \$1.98**

Fill out the coupon below, enclose check or money order (Sorry, no C.O.D.'s at these prices!)

**PARIS LABELS** 19614 Wilshire Blvd. Dept. MF11  
Los Angeles 25, Calif.

I enclose \$..... for ..... labels.

NAME .....  
ADDRESS .....  
CITY ..... STATE .....

**PARIS LABELS**

ARE YOU A FAN OF

## TIM CONSIDINE

THEN YOU ARE INVITED TO  
JOIN THE TIM CONSIDINE

### FAN CLUB

**MEMBERSHIP IS ONLY \$1.00**  
(No dues or other costs)

You will get the following photos  
**FREE** — upon joining.

1. A Beautiful Membership Card.
2. Eight (8) Glossy Studio Photos of Timmie, Dave Stollery, Sammy Ogg, and Annette Funicello.
3. A Photo of the whole Mickey Mouse Club.
4. BONUS PHOTO of Timmie as a child.

**TIM CONSIDINE FAN CLUB** Dept. 528  
Box 36473 Hollywood 36, Calif.

**FINISH HIGH SCHOOL AT HOME!**

No classes to attend. Easy spare-time training covers big choice of subjects. Friendly instructors; standard texts. Full credit for previous schooling. Diploma awarded. Write now for FREE catalog!

**WAYNE SCHOOL** Catalog HAC-74  
2527 Sheffield Ave., Chicago 14, Illinois



If you're feeling very well



or if you're feeling queerly



If it's living you want most



have a checkup yearly

**IT'S YOUR BEST  
CANCER INSURANCE!**

**American Cancer Society**



## PAUL ANKA

"New York — 16 year old Canadian singer-composer, Paul Anka, has struck pay dirt with his very first ABC-Paramount release "Diana" with the announcement last week that the record has reached sales of one million fifty two thousand" — This statement appeared in the September 21 issue of "Cash Box", one of the foremost trade magazines in the entertainment world. No finer tribute can be paid to a singer than his acquisition of a Gold record, symbolic of a million sales or more, and now with his two newest compositions "Tell Me That You Love Me" and "I Love You Baby", Paul is once again dusting off his trophy case, for it's a sure bet that his latest efforts for ABC-Paramount will soon take their place along side of "Diana".

As a novice in the land of sounds, Paul's rise to fame is just short of phenomenal. One year ago, he was just another teen-ager, a member of that wonderful sect that is the mainstay of the music picture. No doubt, as Paul listened to many of his favorite stars and saw their national fame and recognition, he never once gave any thought to the idea that before he had reached his 17th birthday, he himself would be 'the talk of the town', 'the toast of the most', and the proud owner of the No. 1 song in the country.

An even more startling fact about

Paul's place in Music's Heaven is, that besides singing with the finesse of a seasoned veteran performer, "The Anka Man" has indicated a fantastic ability when it comes to creativity, for the words and music of "Diana" are the products of his own doing; now with his latest ABC-Paramount releases "Tell Me That You Love Me" and "I Love You Baby", two more Anka creations are on their way up to the top floor in music's Melody Manor.

For a lad of 16, Paul has certainly become one of the most shining stars on the record scene, and his range of sounds in his singing has led many fans and critics to giving him a 'style' all his own — "Rock 'n' Blues". There's no denying that "Diana", a real bouncer, encompasses a bit of everything; rhythm, the blues, a touch of the R&R picture, etc. — Currently a star of the "Biggest Show Of '57", Paul's engagement schedule is packed solid with appearances in every major city in the country and those in his native Canada as well!

When such a torrid newcomer as Paul Anka hits the music scene, receiving such acclaim as this boy has, all one can do is wish him the best of luck for continued success in everything that he does — Anka's away boys and girls, Anka's away.

Be **LUCKY** in **LOVE!**

Thrilling Ways  
in and out of **LOVE**

Is love — or lack of it — giving you a rough time? Will your next move be the smart thing? Avoid disappointment, heartbreak! Save yourself lots of tragedy. Don't be a *Faux Pas!* For tested tactics, use **HOW TO GET ALONG WITH GIRLS**, **HOW TO GET ALONG WITH BOYS**, and **THE DOLLAR BOOK OF ETIQUETTE**.

Put psychology to work. Make your own lucky breaks. Win your "one and only." It's easy with these three amazing handbooks.

**10-DAY TRIAL OFFER**  
FREE 10 days' trial if you mail coupon now. Get your copy in plain wrapper by return mail. Money back if not delighted.



ONLY **98¢** each



**READ FOR YOURSELF**

How To Interest Someone in You ... Get Dates ... Win His or Her Love ... Become the "One and Only" ... "Make up" After a Quarrel ... Express Your Love ... Hold Your Sweetheart ... Be a Personality ... Improve Your Conversation, Looks, Manners ... Overcome Inferiority ... and many more topics.

**MAIL COUPON TODAY!!!**

PLAZA BOOK CO., Dept. C-181  
109 Broad St., New York 4, N.Y.

Send book or books checked below. I enclose (saving postal charges). If not pleased, I may return for refund.

☐ The Dollar Book of Etiquette @ 98¢  
☐ How To Get Along With Girls @ 98¢  
☐ How To Get Along With Boys @ 98¢

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

☐ Check here if you prefer C.O.D. You pay postman 98¢ per book plus postal charges.

**FREE!**

**Large Studio Portraits  
Of Any of Your Favorite  
Movie, Radio, TV, and  
Recording STARS!!**

**PARTIAL LIST**

Pat Boone  
Tab Hunter  
Perry Como  
James Dean  
John Russell  
Four Aces  
Sal Mineo  
John Saxon  
David Janssen  
Richard Egan  
Eddie Fisher

Ricky Nelson  
Debbie Reynolds  
Rock Hudson  
Doris Day  
Tony Curtis  
Roy Rogers  
Hugh O'Brian  
George Nader  
Tony Perkins  
Clint Walker  
Natalie Wood

Elvis Presley  
Billy Gray  
Jeff Chandler  
Gail Storm  
Jeff Hunter  
Nelsons  
Robert Wagner  
Frank Sinatra  
Jayne Mansfield  
Susan Hayward  
Teresa Brewer

Timmie Considine  
Tenn. Ernie Ford  
Gordon MacRae  
Ben Cooper  
Richard Greene  
Harry Belafonte  
Bill Campbell  
Dale Evans  
Gail Davis  
John Wayne  
Anita Ekberg

**NEW RELEASES JUST RECEIVED**

Fats Domino  
Annette Funicello

David Stollery  
Sammy Ogg

David Nelson  
John Lupton

Cary Grant  
Sophia Loren

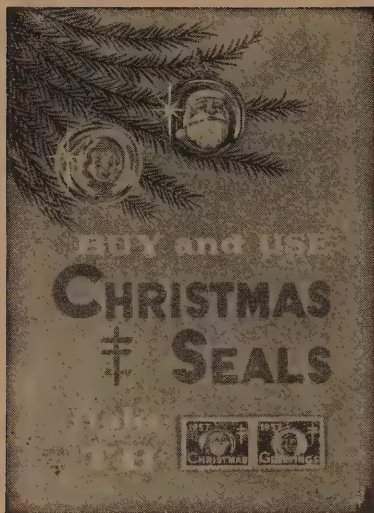
**PLUS:** FREE Catalog listing of over 1000 Top Stars!

**HURRY! HURRY! HURRY!** Offer is limited — Just send us the names of your favorite stars. Do it **TODAY . . . right NOW!** Be sure to enclose 15c for each photo (2 for 25c) that you order to cover postage and handling. **OFFER LIMITED**

**Perfect Star Studios**

Dept. 261 Box 36533  
Hollywood 36, Calif.





## SCUSAMI

CARL SIGMAN G. MALGONI A. PERRONE

The way you whisper tenderly,  
 The way your eyes just smiled,  
 The way you're dancing close to me,  
 Scusami if I go wild.  
 The land of dreams we really found,  
 The bridge of love we crossed;  
 Am I on earth or Heaven bound?  
 Scusami if I seem lost.  
 All your charms are too much to resist  
 tonight;  
 Pardon my arms if they hold you too  
 tight;  
 I feel like ringing wedding bells,  
 That's all I'm thinking of;  
 You filled my world with carousels,  
 Scusami but I'm in love.

© Copyright 1957 by Southern Music Co., Inc.

## FORGIVE ME

FRAN DELANO ULPJO MINUCCI

Forgive me, for giving you a heartache,  
 For giving you a heartbreak,  
 Please take me back again  
 Forgive me, I was a fool to doubt you.  
 To try to love without you,  
 Say you'll be mine again  
 My case is weak, but oh, my love is  
 strong

I must be in your arms where I belong  
 Right or wrong!

I promise that I will hold you dearly,  
 Forever yours sincerely,

That's why you must forgive me!

Copyright 1956 by Montauk Music, Inc. Solo selling agent  
 Larry Spier, Inc.

## SWEET GEORGIA BROWN

BEN BERNIE MACEO PINKARD KENNETH CASEY

No gal made has got a shade  
 On sweet Georgia Brown  
 Two left feet but oh so neat  
 Has sweet Georgia Brown  
 They all sigh and wanna die  
 For sweet Georgia Brown  
 I'll tell you just why  
 You know I don't lie, not much!  
 It's been said she knocks 'em dead  
 When she lands in town;  
 Since she came why it's a shame  
 How she cools 'em down  
 Fellers she can't get are fellers  
 She ain't met  
 Georgia claimed her  
 Georgia named her sweet Georgia  
 Brown.

Copyright 1925 by Remick Music Corp.

**FREE!**  
**any 2**

45 RPM RECORDS

ALL TOP ARTISTS — ALL TOP LABELS

Pat Boone • Elvis Presley • Andy Williams  
 Harry Belafonte • Little Richard • Tommy Sands  
 Johnnie Ray • Fats Domino • The Platters • Etc.

Select Records Wanted And Indicate By Record Number In Coupon Below

- |  |                                       |
|--|---------------------------------------|
| 1. Tammy, Debbie Reynolds  | 10. Lasting Love, Sal Mineo           |
| 2. That'll Be The Day, Crickets  | 11. Diana, Paul Anka                  |
| 3. Honeycomb, Jimmie Rodgers   | 12. Rainbow, Russ Hamilton            |
| 4. I'm Gonna Sit Right Down & Write<br>Myself A Letter, Billy Williams | 13. Send For Me, Nat "King" Cole      |
| 5. Stardust, Billy Ward  | 14. Middle Of An Island, Tony Bennett |
| 6. To The Aisle, Five Satins   | 15. Love Me To Pieces, Jill Corey     |
| 7. Fascination, Jane Morgan  | 16. Shangri-La, Four Coins            |
| 8. You're My One & Only Love,<br>Ricky Nelson                          | 17. Lotta Lovin', Gene Vincent        |
| 9. Cool Shake, Del Vikings   | 18. Hula Love, Buddy Knox             |
|  | 19. Black Slacks, Joe Bennett         |
|  | 20. Chances Are, Johnny Mathis        |

Select any two of the records listed above. They will be sent to you FREE with your membership in THE "45" RECORD CLUB. With your free records you will receive four additional records on an approval basis. Select the ones you want, at special membership prices and return those not wanted within five days.

As a member you will also receive the Club publication, "THE RECORD REVIEW", with all the latest news on record releases, artists, etc. Membership fee is only \$1.00, which includes your free records, subscription to THE RECORD REVIEW, and special membership prices on all records sent to you at regular intervals on an approval basis.

## THE "45" RECORD CLUB

Post Office Box 1098, Dept. HP-11  
 Santa Monica, California

## FREE RECORDS

# #

APPROVAL  
RECORDS

# #

# #

I enclose \$1.00. Please enroll my name in The "45" Record Club and send the two FREE records and four approval records I have selected.

NAME

ADDRESS

CITY

ZONE

STATE

NOTE—45 RPM RECORDS ONLY

LIST  
 RECORDS  
 WANTED  
 BY  
 NUMBER

STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (Title 39, United States Code, Section 233) SHOWING THE OWNERSHIP, MANAGEMENT, AND THE CIRCULATION OF HIT PARADER, published Monthly at Derby, Conn., for September 30, 1957.

1. The names and addresses of the publisher, editor, managing editor, and business managers are:  
 Publisher, Edward Levy, Woodbridge, Conn.  
 Editor and Managing Editor, Burton N. Levey, Orange, Conn.  
 Business Manager, John Santangelo, Derby, Conn.

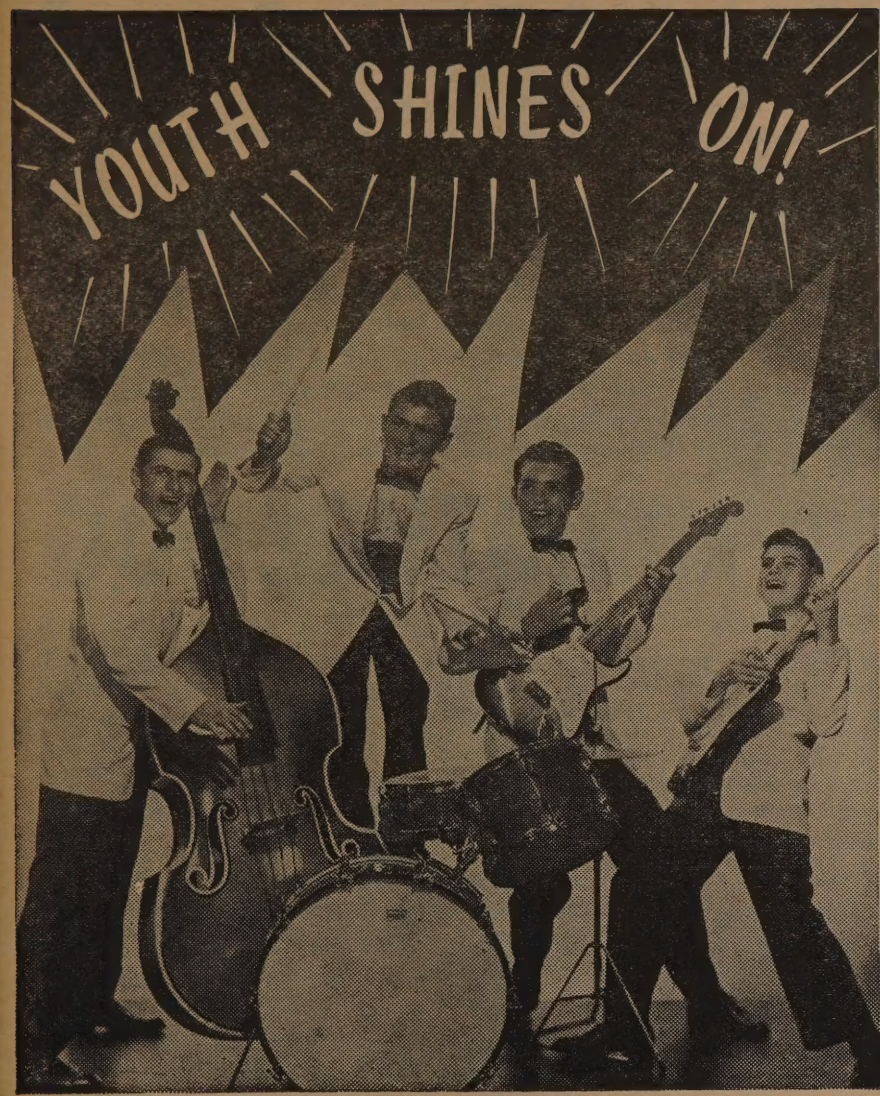
2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given.)  
 Charlton Publishing Corp., Charlton Building, Derby, Conn.

Edward Levy, Woodbridge, Conn.  
 John Santangelo, Derby, Conn.  
 Burton N. Levey, Orange, Conn.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.)  
 None.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.  
 (Signature of Editor)

Sworn to and subscribed before me this 29th day of September, 1957.  
 Angela M. Salemm  
 (SEAL) Notary Public  
 (My commission expires April 1, 1961)



THE SPARKLETONES

In the World of Wax, age is of no criterion, for if we were to examine the national picture of leaders in song-land, we would see young and old alike have captured an appreciable amount of spotlight that shines exclusively on the tops in "Melody Lane". Naturally such seasoned performers as Nat "King" Cole, Patti Page, The Ames Brothers and the Andrew Sisters are but a few of the many "old time" favorites, but if you'd like to get 'more recent', then a brand new list of stars would have to be made up, for the teenage sect have definitely established themselves among the tune-toppers in the country's music picture. Our "list" would undoubtedly include such gals as Patience and Prudence, The Bobettes and the Lennon Sisters, while the guys lineup would probably be Frankie Lymon and The Teenagers, Don and Phil Everly and Ricky Nelson, to name a few. Yet our collection of young talent would not be complete if The Sparkletones, one of the country's hottest quarters, were not included. Right now, their "Black Slacks" is the rage of every song book page, for in this real R&R bouncer, the boys have a "show-stopper" that is fast making its way up to the number one position in the Rock and Roll rhythm roundup.

The latest discoveries of ABC-Para-

mount are truly crowd pleasers, for not only are the boys excellent vocalists, but their instrumental renditions really have the material that provides for "cool sounds" in the rounds of the top records across the '40' and '8'. The Sparkletone ensemble consisting of bass, drums and two guitars, is a combo that really moves and when you look at the 'tiny tims' making the music, all you can do is shake your head in true wonder at the fantastic ability of such young stars to give out with such mature R&B rockin'.

The boys literally and physically present a picture of perfection, for indeed they are a handsome quartet, possessing all the charm and personality that have made them the toast of the teens; and now "dressed up" in their fanciest 'attire', "Black Slacks", the group, as they put it, "are rarin' to go", and go they do.

On the flip side of their latest ABC Paramount topper is "Boppin' Rock Boogie", another R&B knockout that just kinda explodes all over the place. With these two blockbusters The Sparkletones have established themselves as heavy favorites to finish in the winner's circle of hits within a very short time. For the finest in "musicwear" it's "Black Slacks", tailor-made by 4 of the greatest, The Sparkletones.



YOU CAN BECOME A TOP  
STENOGRAPHER  
... SECRETARY

... IN SPARE TIME AT HOME

If you are now in the business world, you have discovered that you must have "know-how" to advance and make more money. A better job and the increased earnings which go with it can be yours as a top stenographer or executive secretary.

You don't have to be satisfied with just an ordinary clerical job because now you can easily, by home study in your spare time, qualify for a high-paying Stenographic or Secretarial position.

LaSalle's Stenographic-Secretarial Training is most modern, complete. It covers Gregg Shorthand, Typing, English, Personality Development, Filing, Secretarial Accounting, Business Mathematics, Use of Office Machines, and electives which can give you the knowledge to hold a high-paying secretarial job.

You progress, under the personal guidance of highly qualified instructors, as rapidly as you wish. Low cost—easy terms.

Whether you wish to qualify as a Stenographer, Secretary, or Executive Secretary, this training can help you. In 50 years, over 1,400,000 ambitious men and women have turned to LaSalle Training for greater ability and larger success.

SO TODAY, decide to get all the facts. Send for the FREE booklet—describing the opportunities in this field and how you can prepare for an excellent-paying secretarial position. No obligation on your part. MAIL THE COUPON NOW.

LASALLE EXTENSION UNIVERSITY  
A Correspondence Institution

Dept. SS916, 417 S. Dearborn St., Chicago 5, Ill.

Please send me, without obligation, your booklet, "LaSalle Stenographic-Secretarial Training," and full information as to how I can prepare myself for a Secretarial career.

Name.....Age.....

Address.....

City & Zone.....State.....

ANY PHOTO ENLARGED

Size 8 x 10 Inches

on DOUBLE-WEIGHT Paper Same price for full length or bust form, groups, landscapes, pet animals, etc., or enlargements of any part of a group picture. Original is returned with your enlargement.

49¢



**FREE!** On orders of 2 or more we will send you one 2 1/2 Minute Portrait, size 4 x 6, FREE. Mail photo, negative or snapshot (any size) and receive your enlargement, guaranteed, identical, on beautiful double-weight portrait quality paper. C. O. D.'s accepted on orders of 2 or more. Take advantage of this amazing offer. Send your photos today. Professional Art Studios, 344 S. Main, Dept. 1438A, Princeton, Illinois



SENSATIONAL VALUE

SIMULATED DIAMOND LADIES ENGAGEMENT AND WEDDING RINGS

**only \$1** per set of 2 rings  
You'll love these rings—the simulated diamonds look like a "million dollars" and sparkle with many stones. Order today giving ring size. SEND NO MONEY. Pay postman only \$1.00 plus postage for both rings. If you send \$1.00 cash with order we pay all postage. GUARANTEE: Wear rings 10 days. If not pleased return for refund. White or yellow gold color or sterling silver mountings.

BOTH RINGS FOR \$1.00

**HAREM CO. "THE HOUSE OF RINGS"**  
30 Church St., Dept. B-117, New York 7, N. Y.

**Learn Free!**

**how to ACT**  
IN TV • MOVIES • THE THEATRE

Prepare now, at home, for a wonderful acting career! Open the door that may bring fabulous Hollywood or New York contracts in TV, Movies, the Theatre. New faces, new talent, are urgently needed! Real opportunity for men and women of all ages! Learn latest acting techniques, direction, show business "success secrets"! Develop new poise, vibrant personality as you mould your basic talent. We've helped countless others... let us show you the way.

**FREE "Talent Aptitude" Test.** Nothing like it ever! Let us rate your talent against "studio requirements." If under 14 years of age, write to Dept. X. Write for **FREE "Test"** & "Success Plan" (No selection will collect).

**HOLLYWOOD ROYAL ACADEMY**  
Studio 2-K 3880 Hollywood Blvd., Hollywood 28, Calif.

# Can You UNSCRAMBLE These States?



Join the fun! Everybody can win! Test your skill to be eligible for a valuable prize. Just unscramble the names of four states and then mail us the answer with the coupon. Everyone can win. Anyone can enter.

**1. NIGILAFARO**  
(famous for oranges)

**2. NAILAUOSI**  
(famous for sugar)

**3. SANOMENTI**  
(famous for lakes)

**4. NAVINEPSALYN**  
(famous for steel)

Example:

**DOLIFAR**

Answer:

**FLORIDA**

We're running this special Unscramble test to find at least 116 families who would appreciate having such an amazing, real, live, Miniature Dog. Every member of the family will have fun helping to unscramble the names of these states.

## WIN NEW, LIVE MINIATURE DOG

This valuable DOG is acknowledged  
to be the

### World's Tiniest Kind

Think of having such an unusual pet. This lovable, young miniature DOG is so tiny you can carry it in your pocket or hold it in one hand, yet it barks and is a reliable watch dog as well as a pet. You can keep it in a shoe box and enjoy many amusing hours teaching it tricks . . . active, healthy, intelligent and clean.

**HURRY! HURRY!** Send Your Entry Today

Send your names of the four states right away. Be first in your neighborhood. Winning contestants notified promptly by mail. DONT DELAY.

DEAN STUDIOS, Dept. X-556, 211 W. 7th St., Des Moines 2, Iowa

Please enter my names in the Miniature Dog Contest and send me your Contest Prize Letter with twenty coupons to hand out. Enclosed find snapshot or negative for enlarging.

Name .....

Address .....

City .....

State .....

Color of Eyes ..... Color of Hair .....

Names of States are:

1. ....

2. ....

3. ....

4. ....

.....

is returned with your enlargement and frame. Also include the COLOR OF HAIR AND EYES with your picture, so I can give you our bargain offer on a second enlargement artfully hand colored in oils for natural beauty, sparkle and life, like we have done for thousands of others.

I'm so anxious to send you a miniature dog that I hope you send me the coupon right away. Mrs. Ruth Long, Contest Gift Manager.

**DEAN STUDIOS**  
(OUR 20TH YEAR)

Dept. X-556

211 W. 7th St., Des Moines 2, Iowa

**\$100 CASH GIVEN**

To Two, New Customers, (\$100 each) Every month. We will be happy to pay \$100.00 in cash just for the use of your picture if selected by us for reproduction in our billfold advertising literature. This offer begins with November 1957 and ends with May 1958. Send your favorite photo or snapshot within 15 days.

**Any Photo Copied**

Double-Weight, Silk-Finish, Portrait Paper, Each (2½x3½ inch size) PHOTO is beautifully DECKLE EDGED.

JUST to get acquainted we will make you these NEW artistic, BILLFOLD PHOTOGRAPHS that are the rage for exchanging with school mates, as gifts and enclosures with greeting cards or correspondence. **SEND NO MONEY**, just enclose your favorite snapshot or any size photo for 25 or 50 BILLFOLD (Wallet) SIZE PHOTOS (one pose) suitable for framing and keepsakes. Used by thousands of students, teachers, job seekers, parents,

**25 BILLFOLD PHOTOS**  
(WALLET SIZE) \$1

**Sent on Approval**

(Send No Money)

**50 for only \$2**

movie stars and others. Original returned with your order. Pay postman on arrival and a few cents for our handling plus C.O.D. postage or enclose the money and we prepay, 4-day service. Portrait studio quality and satisfaction guaranteed. Send today.

**MOVYLAND STUDIOS**

Dept. 244, 211 W. 7th St., Des Moines 2, Iowa



Why Don't You Come Over  
And Have Dinner  
IF YOU DON'T WANT ANYMORE

**THINK**  
IT MAY BE A NEW EXPERIENCE

YOU'RE ASKED TO HAVE OPPORTUNITIES  
TO BE OVER

**MY CARD**

LET'S GET DOWN TO BUSINESS  
UNLESS YOU HAVE ANOTHER GOOD STORY

CONFIDENTIALLY  
MY COMPETITORS  
ARE A BUNCH OF BUNTS

WHEN YOU LEAVE  
IT UP  
**THINK**

I'M NOT IN THE HABIT OF FORGETTING THINGS  
BUT IN YOUR CASE I WILL MAKE AN EXCEPTION

**FLATTERY**  
Will Get You Somewhere  
Soon Talking

HEREBY I PUBLICLY ACKNOWLEDGE  
EVERYTHING I OWE, I OWE BECAUSE  
OF MY WIFE

No Plans  
No Address  
No Business  
No Money

YOU HAVE ALL THE POSSIBILITIES  
OF BECOMING A COMPLETE STRANGER

VERY SORRY  
AT MY AGE I CAN'T  
TAKE YES FOR  
AN ANSWER

BE REASONABLE...  
DO IT MY WAY

**SMILE!**  
LATE TODAY YOU WON'T  
FEEL LIKE IT

**WHAT?**  
YOU HERE AGAIN  
ANOTHER HALF HOUR SHOT TO...

YOUR VISIT HAS CLIMAXED  
AN ALREADY DULL DAY

**PLAN AREA D**

I SPEND 8 HOURS A DAY HERE  
DO YOU EXPECT ME  
TO WORK TOO?

I'd like to compliment you  
on your work.  
WHEN WILL YOU START?

WHEN I AM RIGHT  
NO ONE REMEMBERS  
WHEN I AM WRONG  
NO ONE FORGETS

PARDON ME  
BUT MAY I BUY MY INTRODUCTION BACK?

Why be  
**DIFFICULT**  
When with just a little more effort  
You can be  
**IMPOSSIBLE**

THERE'S NO DOUBTONE REASON FOR IT  
IT'S OUR POLICY

**YOU'RE CERTAINLY TRYING**  
Very Tiring

**DOG TIRED AT NIGHT?**  
MAYBE YOU'VE BEEN CRAWLING  
TOO MUCH DURING THE DAY

I'D LIKE TO HELP YOU OUT  
Which Way Did You Come In?

**MONEY ISN'T EVERYTHING**  
But It's Aways Ahead of  
Whatever Is in Second Place

YOUR STORY HAS  
TOUCHED MY HEART  
NEVER BEFORE HAVE I MET ANYONE  
WITH MORE TROUBLES THAN YOU  
Please accept this token of my sincere  
sympathy

**WHAT'S ON YOUR MIND**  
IF YOU WILL FORGIVE THE OVERSTATEMENT

**QUIET!**  
ULCERS AT WORK

**THINK**  
OR  
**THROW**  
Why Don't You Come Over  
And Have Dinner  
IF YOU DON'T WANT ANYMORE

I WAS BORN THIS WAY—  
WHAT'S YOUR EXCUSE?

DON'T THINK IT HASN'T  
BEEN PLEASANT  
TO MEET YOU  
BECAUSE I HADN'T

I Wish You Were Somebody  
So You Could  
Make A Comeback

ANYTHING WORTH WHILE  
IS WORTH BIDDING FOR MONEY

IF IT'S HONEST  
I DON'T WANT TO HAVE ANYTHING  
TO DO WITH IT

THIS IS  
A NON-PROFIT  
ORGANIZATION  
WE DON'T PLAN IT THAT WAY  
BUT IT IS !!

**Don't Go  
Away Mad**  
AND SO MANY

I MAY LOOK BUSY  
BUT I'M ONLY CONFUSED

I Wish You Were Somebody  
So You Could  
Make A Comeback

Keep Your Eye on the Ball  
Your Shoulder to the Wheel  
Your Ear to the Ground  
NONE TRY TO WORK IN THAT POSITION

**TIME WOUNDS ALL HEELS!**

**USE YOUR HEAD**  
IT'S THE LITTLE THINGS  
THAT COUNT

My Best  
Is What I'm Good—  
Don't  
Bring Out the Worst in Me.

I'M FAIRLY INTELLIGENT  
MYSELF  
BUT I HAVE A LOT OF  
STUPID HELP

**Stop Smiling**  
DON'T YOU HAVE ENOUGH  
WORK TO DO?

LOOKING FOR SOMEONE  
WITH A LITTLE AUTHORITY?  
I HAVE AS LITTLE AS ANYONE

All the things I really like to do are either  
banned, illegal, or forbidden.  
—Alexander Woolcott

If you can keep your head in the midst  
of all this confusion...  
You don't understand the situation.

**MISTAKES WILL HAPPEN**  
BUT MUST YOU GIVE THEM  
SO MUCH HELP?

I could grow to  
dislike you intensely  
but  
I'm not even going to  
bother

**SOMEBODY GOOSED**

You Should Be Nice to Me  
BOYS LIKE ME ARE HARD TO FIND

## GAG CARD ORDER FORM

GAG CARDS Dept. 301 PLEASE PRINT PLAINLY C  
228 Lexington Ave.  
New York City

I enclose \$1 for each set ordered. Send me \_\_\_\_\_ sets of gag cards, 55 cards per set.

NAME \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_  
State \_\_\_\_\_

# Just Tell Us *Which* Instrument You Would Like to Play...

and We'll Show You How You Can Learn to  
Play it at Home, in Spare Time, Even if You  
Don't Know a Single Note Now!

THOUSANDS NOW PLAY WHO NEVER DREAMED THEY COULD!



**17-Year-Old Student  
Now Plays Professionally  
and Teaches**

"Have completely mastered the piano accordion. I teach at my fully-equipped studio, and play my accordion at big affairs that pay. I have learned to play any song ever written. You will never realize the amount of training you have given me. I'm now taking your Hawaiian Steel Guitar Course and intend to learn other instruments, too."—Howard D. Arnold, Bloomingdale, N. J.

**W**HATS YOUR favorite instrument? Which is the one you would like most to play well, by note, from regular sheet music? Just name it in the coupon below—and we'll show you how easily and quickly you can now learn to play it. **WITH**—OUT an expensive private teacher. And **WITHOUT** any long hours of tedious exercises and scales.

Even if you don't know one note from another today, you can start playing right away. No "special talent" needed. Thanks to our famous "Easy As A-B-C" print-and-picture lessons, thousands who never dreamed they could are now experiencing the thrill of playing. They're making new friends, becoming more popular—even earning money with their playing or teaching.

## 900,000 Others Have Taken Up Music This Quick, Easy Way

Yes, over 900,000 people—including housewives, businessmen, children, semi-invalids and elderly retired folks—have chosen this streamlined way to master a musical instrument.

Unlike the old-fashioned way of learning, there are no boring scales and exercises to practice. You just start right in playing simple pieces—properly, by note. Clear explanations and simple "this-is-how" pictures guide your fingers every step of the way. Even children "catch on" quickly. And, much sooner than you would ever dream possible, you find yourself playing hymns, waltzes, folk songs, popular hits, classical numbers—anything you wish or anyone asks for.

## Costs Only A Few Cents A Lesson

Let this well-known home-study method bring the many joys of music into YOUR life! New friends. More listening pleasure. Extra earnings or perhaps even a brilliant career as a professional musician. (For example, Lawrence Welk, famous TV star, is one of our famous graduates.) But best of all, the deep personal satisfaction of being able to make your own music—to provide entertainment for yourself and others. The cost is only a few cents a lesson. Friends or other members of the family can also learn—for the price of one.

☐ PIANO  
☐ ACCORDION  
☐ GUITAR  
☐ STEEL GUITAR  
☐ VIOLIN  
☐ SAXOPHONE  
☐ TRUMPET, CORNET  
☐ PIPE, HAMMOND,  
or REED ORGAN  
☐ TENOR BANJO  
☐ UKULELE  
☐ CLARINET  
☐ TROMBONE  
☐ FLUTE  
☐ PICCOLO  
☐ MANDOLIN

## Mail Coupon for FREE BOOK

There isn't space enough here to tell you the whole fascinating story of this easy way to learn music. So we have published a 36-page book describing our methods and telling about our 60 years of successful experience. You may have a copy FREE simply by mailing the coupon below. No obligation; no salesman will call on you. Mail the coupon now—at once. Don't delay adding this accomplishment to your life.



**U. S. SCHOOL OF MUSIC, Studio 21, Port Washington, N. Y.**  
(Special Reduced Prices on instruments to our students.)



**Group of Friends Enthusiastic**

Miss Mildred Cade, of Houston, Texas, and a number of her friends are so enthusiastic about this quick, easy way of learning piano that they've ALL taken it up!



**Now Gets Many Invitations**

"It's been fun—and hasn't cost anywhere near as much as having a private teacher. Now invited to all kinds of party affairs, dances. Just auditioned for a place in a Western show called 'Barn Dance Jamboree,' entertaining every Saturday night."—Howard Hopkins, East Syracuse, New York.

## U.S. SCHOOL OF MUSIC Studio 21, Port Washington, N. Y.

I am interested in learning to play, particularly the instrument checked at right. Please send me your free illustrated booklet, "How to Learn Music at Home." **NO SALESMAN IS TO CALL UPON ME.**

Do you have the instrument? .....

Mr. ....  
Mrs. ....  
Miss ..... (Please Print Carefully)

Address .....  
City ..... State .....  
(Insert Zone Number, If Any)

NOTE: ☐ If you are under 18 years of age check here for booklet "A".

- ☐ Piano  
☐ Guitar  
☐ Steel Guitar  
☐ Violin  
☐ Piano Accordion  
☐ Saxophone  
☐ Trumpet, Cornet  
☐ Pipe, Hammond  
☐ Reed Organ  
☐ Tenor Banjo  
☐ Ukulele  
☐ Clarinet  
☐ Trombone  
☐ Flute  
☐ Piccolo  
☐ Mandolin  
☐ Modern Elementary  
☐ Harmony  
☐ Practical  
☐ Finger Control